

Meeting Minutes: 2/1 to 2/29/2016

Approved : 2/3/2016

Summary of Motions:

Date:	Motion	Vote	File #
2/8/2016	to approve the January Monthly Meeting minutes.	Passed	2015 2016-16
2/7/2016	To send a certificate of Appreciation to the Carolinas Chapter GSCA for their generous donation	Passed	2015 2016-17
2/10/2016	That the BCA compose, print, store and provide windshield cards to the BCA Chapters and Divisions, for their use during local shows and events. The details supporting this motion are contained in the attached documents.	Passed	2015 2016-18
2/22/2016	that the BCA establish a division of the club based upon members of the Buick Performance Group as outlined in the attached proposal.	passed	2015 2016-19
2/23/2016	that the following be inserted in the Minutes section of our Website – Springfield 2015: “The BOD would like to apologize that the minutes for the summer BOD meeting in Springfield are missing. We continue to try to reach the steno company for a copy . If the minutes are ever recovered, we will post them. The BOD will take precautions at future BOD meetings to prevent this from recurring”.	Passed	2015 2016-20

Unresolved Business:

6/15 : President asks Office to shop Insurance quotes in the 5 and 10 Mil coverage range before paying the next year's policy. Per Allentown Meet Coordinator, we need more insurance than we currently have. We currently have general Commercial liability coverage of 1 Mil. Office is requested to provide a copy of the policy to BOD members for review of extent of coverage.

7/7: Office: Quote received from JC Taylor. Current policy costs \$5700, and increase is approx \$500 per million. Copy of the current policy sent to each board member for review. Several other ins. companies have been contacted but no prices yet. Suggested we use the agent who is working with Bulgari's people for 2016, and continue to properly assess the other proposals.

7/20: Pres.Clark: Since policy renewal is due early August, directed Office to pay this year's bill, and continue to acquire quotes from JC Taylor, and other providers, for BOD action.

8/25: since current policy is paid, this project is temporarily halted while the search for a CPA takes precedence.

10/15: Insurance applications completed and submitted to carriers for quotes.

12/9: J.C Taylor submits proposal for increased insurance coverage.

12/9: Status update on other quotes received from BCA Office. Several insurers no longer write Club Insurance policies. Other quotes not expected till beginning of 2016.

1/28 : Quote received from Heacock Insurance: 5Mil policy would cost \$16,700. See page 4 below for proposed coverage limits. Still awaiting quotes from Haggerty Ins. Office will call them with a reminder.

6/26: President asks all BOD members to write up and submit their ideas and goals for the Club over the remainder of this year.

1/1/16: The Pittsburgh Porthole Chapter has decided to stop selling old copies of the Buick Bugle, their Chapter Project. The North Texas Chapter has indicated interest in assuming the project. At issue is a considerable amount of old inventory to be moved, and Club approval of expenses to accomplish the same. North Texas Chapter may have a plan to move them at little to no cost, after the Allentown Meet. Board Questions are : Is this actually worth any expense, and who benefits from the project such that the BCA should underwrite this expense.

1/15: D Sweeney nudges the MNC and the BOD regarding the status of the 2018 Meet. Without local chapters expressing an interest in working on a meet, time is running short on locating a venue in California. Previous indications were for a west coast 2018 Meet, and it would be bad to disappoint western members.

1/28: received report showing several potential California sites for the meet.

1/29: discussion regarding lack of response from chapters willing to run the meet/ meet location/and where to hold the meet to accomplish country wide coverage. No decision made.

1/28: Office advised BOD that they received a request from the BCA Merchandiser (Dave Leash) , to promote club materials at a retail location in Florida. Muscle City Cars has opened a large shelf space for Dave to fill with GM car club related items. While this appears to hold no net effect for the BCA, it does provide an opportunity to advertise the BCA at no cost. No decision has been made yet.

New Business:

2/6: Motion by P. Syrdal to approve the January 2016 Monthly Meeting Minutes: assigned Motion # 2015 2016-16

2/8/: vote closed, Motion passed.

2/6: Note recd from Office that the Carolinas Chapter GSCA Club donated money to the BCA. GSCA Member Tony Burrell left the proceeds of a car to the Carolinas chapter of the GSCA in his Will. The executor of the Will inadvertently issued the check to the BCA upon completion of the vehicle sale. Mike recognized the error and took proactive steps to return the funds to the Carolinas Chapter. In appreciation, the chapter made a generous donation of \$1,000 to the BCA.

2/7 Motion: P. Syrdal : To send a certificate of Appreciation to the Carolinas Chapter GSCA for their generous donation: assigned Motion # 2015 2016-17

2/10: vote closed: Motion passed.

2/10: Motion by J. De Fiore: That the BCA compose, print, store and provide windshield cards to the BCA Chapters and Divisions, for their use during local shows and events. The details supporting this motion are contained in the attached documents: assigned Motion # 2015 2016-18

2/15: vote closed: Motion passed.

2/16: A. Oldfield introduces a proposal for the BCA to merge with the Buick Performance group (BPG) the original text follows:

Recently, three executives from the Buick Performance Group - Chairman Sean Ryder (BCA# 45996), Vice-Chair Brad Conley (BCA# 10449), and Secretary/Treasurer Ken Lisk (BCA #48188) - reached out to the national BCA office concerning procedures to bring the BPG into the BCA as a new division.

The BPG is a group of passionate Buick enthusiasts who focus on Buick performance as well as Buick history. Many are members of the BCA as well.

In discussions involving Mike Book, President Brian Clark, and myself (as a former BPG member), we went over all of the requirements as outlined in the BCA By Laws, and Sean, Brad, and Ken took the information back to the BPG to discuss.

The proposal that is attached was developed in discussions among Mike, Brian, and myself, and outlines the specifics of how we might approach this opportunity.

Here is an overview of the opportunity to keep in mind as you read through the details:

- o Immediate gain of 50 new memberships to the BCA.
- o Formation of a new division of more than four dozen Buick enthusiasts who are focused on cars of the 60s, 70s, and 80s, and who are passionate about the cars and people of this more modern era.
- o BPG will furnish a complete list of all previous members and BCA will solicit new BCA members from that list.
- o BPG will promote the benefits of the BCA to everyone on their Facebook page, which has more than 3000 fans.

The proposal outlines a small discounted rate to the BPG, as a token of consideration for their bringing this opportunity to the BCA and to encourage the BPG leadership to take this enthusiastically to their membership.

Even with the small discount, this proposal is a profitable one for both the BCA in terms of dollars, and addition of dozens of new members.

The BPG benefits, too, by providing a solid framework upon which to build their new division, and the structure and perks of being a BCA member.

As you read this, know that the BPG has some lifetime members, and well as members who have one, two, and three year memberships. The proposal had details on how each membership would be paid for upon joining the BCA.

2/19: Motion by A. Oldfield: that the BCA establish a division of the club based upon members of the Buick Performance Group as outlined in the attached proposal: assigned Motion# 2015 2016-19

2/23: vote closed: Motion Passed.

2/23: Motion by D. Sweeney: that the following be inserted in the Minutes section of our Website – Springfield 2015: “The BOD would like to apologize that the minutes for the summer BOD meeting in Springfield are missing. We continue to try to reach the steno company for a copy . If the minutes are ever recovered, we will post them. The BOD will take precautions at future BOD meetings to prevent this from recurring”: assigned Motion# 2015 2016-20

2/24: vote closed: Motion Passed.

BUICK CLUB OF AMERICA

INTERNET MOTION RESULTS

Date Published : 3/3/2016			File #: 2015/2016-16		
Motion	To approve January 2016 Meeting Minutes				
By:	P. Syrdal	2/6/2016	2nd:	M. Barker	2/6/2016
Discussion notes:					

VOTING	YES	NO	Abstain (ABS) / No Vote Cast (NVC)	Date Voting Opened 2/7/2016
Brian Clark Pres.				Date voting Closed 2/8/2016
Marck Barker	X			
Edward DePouli	X			Date Submitted for Approval 2/26/2016
Chuck Kerls	X			
Alan Oldfield	X			Date Approved by BOD 3/3/2016
Dick Sweeney	X			
Paul Syrdal	X			
Rick Schick				
John De Fiore	X			
John Steed-C.Judge				Judging Issues Only
Bill Stoneberg-CFO				Financial Issues Only
Buick Club Office				

John C. De Fiore: Recording Secretary

BUICK CLUB OF AMERICA

INTERNET MOTION RESULTS

Date Published : 3/3/2016		File #: 2015/2016-17			
Motion	To send a certificate of Appreciation to the Carolinas Chapter GSCA for their generous donation				
By:	P. Syrdal	2/7/2016	2nd:	D. Sweeney	2/7/2016
<p>Discussion notes: 2/6: Letter received from Carolinas Buick GSCA Chapter, thanking Mike Book for assistance in correcting an errant inheritance, and making a \$1,000 donation to the BCA in appreciation. Buick GSCA Member Tony Burrell left the Carolinas Chapter the proceeds from the sale of one of his vehicles. Tony's executor mistakenly sent those proceeds to the BCA. Upon Receipt, Mike recognized the error and immediately set about to correct this error.</p> <p>2/6: A. Oldfield: Congratulates Mike and Nancy, and thanks them for their efforts to make this happen.</p> <p>2/10: M. Book: Certificate created and sent.</p>					

VOTING	YES	NO	Abstain (ABS) / No Vote Cast (NVC)	Date Voting Opened 2/8/2016
Brian Clark Pres.				
Marck Barker	X			Date voting Closed 2/10/2016
Edward DePouli	X			
Chuck Kerls	X			Date Submitted for Approval 2/11/2016
Alan Oldfield	X			
Dick Sweeney	X			Date Approved by BOD 3/3/2016
Paul Syrdal	X			
Rick Schick	X			
John De Fiore	X			
John Steed-C.Judge				Judging Issues Only
Bill Stoneberg-CFO				Financial Issues Only
Buick Club Office				

John C. De Fiore: Recording Secretary

Buick Club of America

Certificate of Appreciation

This certificate is gratefully presented to

CAROLINAS CHAPTER BUICK GS CLUB OF AMERICA

in recognition of outstanding service to the

Buick Club of America



10-Feb-16

DATE

BRIAN H. CLARK

PRESIDENT

BUICK CLUB OF AMERICA

INTERNET MOTION RESULTS

Date Published : 3/3/2016		File #: 2015/2016-18			
Motion	That the BCA compose, print, store and provide windshield cards to the BCA Chapters and Divisions, for their use during local shows and events. The details supporting this motion are contained in the attached documents.				
By:	J.De Fiore	2/10/2016	2nd:	P. Syrdal	2/10/2016
Discussion notes: In response to questions, the back of the card would have the membership application or membership information, and the card size would be 8 1/2 x 11 while the card stock would be 110#					

VOTING	YES	NO	Abstain (ABS) / No Vote Cast (NVC)	Date Voting Opened 2/12/2016
Brian Clark Pres.				Date voting Closed 2/15/2016
Marck Barker	X			
Edward DePouli	X			Date Submitted for Approval 2/15/2016
Chuck Kerls	X			
Alan Oldfield	X			Date Approved by BOD 3/3/2016
Dick Sweeney		X		
Paul Syrdal	X			
Rick Schick	X			
John De Fiore	X			
John Steed-C.Judge				Judging Issues Only
Bill Stoneberg-CFO	X			Financial Issues Only
Buick Club Office				

John C. De Fiore: Recording Secretary

Windshield Card Motion: Create a windshield card to be used at local Chapter/Division shows and events. This Card would be printed, stored and then shipped in appropriate quantities to the Chapters and Divisions , at no cost to them.

History: This idea was submitted by Jim Jakubiak, Director of the Upstate New York Chapter, as a way the BCA can help ,and show support for, the Local Chapters.

Why it's needed:

- 1) There is no similar product in the BCA , although there is the windshield card utilized for the 400 point judging process. This card is not intended to be used at the National Meet.
- 2) This supports Chapter efforts to recruit local Buick owners who are not currently BCA members.
- 3) This would be a chance to advertise the BCA in a coordinated approach where-ever there is a BCA organized event.
- 4) The Card will be prominently displayed during events such that spectators and non BCA members will become aware of the BCA as an organization

What it would look like:

- 1) The card would be professionally designed, by the current Bugle Art/layout editor.
- 2) It would contain the BCA logo and other elements that make it clear the event is sponsored by the BCA.
- 3) It is intended to be colorful and vibrant, as in much advertising stock.
- 4) It would have the BCA Membership information on the reverse side, so that prospective members would be able to utilize the card as a Membership Application.
- 5) It will be date-less, and not designate any specific event, so that it is universal and can be used for all events. It should have a space for the date and event name to be entered by the user.
- 6) It will have space for the registrant's basic information.
- 7) The Card should have a unique membership code that can be used to track the source of the application.

What are the costs to the BCA:

- 1) The Art Editor estimated a cost up to \$125.00 for completion of the design
- 2) The BCA Office Manager secured a print cost of 11 cents per copy. for the front, in color. Five cents more for printing, in plain black, the membership application on the reverse side.
- 3) The Office has indicated it would be possible to print, store and send the cards to the Chapters as needed.
- 4) An initial run of 5,000 cards is anticipated. It is estimated that this would provide up to three years worth of product.
- 5) Total estimated costs, without postage to ship to the Chapters, is \$1,000

Other facts to consider:

- 1) The initial cost could be spread over the estimated years of availability. That would make the initial investment roughly \$333.00 per year for the next three years.

- 2) The entire investment can be considered “already paid for” by the fact that over the past several years, some Chapters who were eligible for the \$50.00 show and start up fund, never claimed the money.
- 3) This product is literally going to wind up in the hands of potential members. Even if it is not used for a membership application, it may remind non members of a good time, and provide a positive view of our Club.
- 4) With a tracking code the effectiveness of this program can be evaluated, making it easier for future BOD’s to be able to decide on appropriate action regarding continuance of the program.

Feedback from others: This idea was submitted to some local Chapters through the Regional Directors. They were asked to respond to 4 questions:

- 1) Do you like the concept?
- 2) Do you like the product
- 3) Would your chapter use the product
- 4) Which card would they prefer.

The last question stemmed from the fact that two rough draft cards were created by the Art Editor and sent with the communication. To date, only two people liked the international version, so that version has been removed from this concept.

19 responses have been received as of this date, 2/5/2016, and the Chapters unanimously liked the concept and the card. Only one chapter indicated they would not use them, because they are a small Chapter and do not anticipate having any shows.

Proposed Card- actual size 8 ½ x 11



Buick Club of America

CLASS _____ REGISTRATION NUMBER _____

YEAR _____ MODEL _____ COLOR _____

OWNER'S NAME _____ DCA NUMBER _____

CITY _____ STATE _____



BUICK CLUB OF AMERICA

INTERNET MOTION RESULTS

Date Published : 3/3/2016		File #: 2015/2016-19			
Motion	that the BCA establish a division of the club based upon members of the Buick Performance Group as outlined in the attached proposal.				
By:	A. Oldfield	2/19/2016	2nd:	C Kerls	2/19/2015
<p>Discussion notes: questions posed are: how does this affect our insurance regarding racing at BCA sponsored meets, and should we be offering discounts to attract new members. Regarding the insurance: The BPG Division would be in charge of their program and make the decisions on how it is run. For our part, since we are currently pricing other insurance policies, we can consider adding components necessary to cover that type of activity. Regarding membership discounts in this particular proposal the facts are: There would be 48 new BCA members. The new members are not getting the discount directly because the BPG is paying for their memberships. And these are one time only discounts. As these memberships come for renewal, regular pricing prevails.</p>					

VOTING	YES	NO	Abstain (ABS) / No Vote Cast (NVC)	Date Voting Opened 2/22/2016
Brian Clark Pres.				
Marck Barker	X			Date voting Closed
Edward DePouli	X			2/23/2016
Chuck Kerls	X			Date Submitted for Approval
Alan Oldfield	X			2/26/2016
Dick Sweeney	X			Date Approved by BOD
Paul Syrdal			ABS	3/3/2016
Rick Schick	X			
John De Fiore	X			
John Steed-C.Judge				Judging Issues Only
Bill Stoneberg-CFO	X			Financial Issues Only
Buick Club Office				

John C. De Fiore: Recording Secretary

Motion 2015-2016-19

Proposal to accept a new BCA Division to be called the Buick Performance Group

BPG pays \$105.00 (3 year BCA E-version membership rate) for each BPG Life member. Any BPG Life member who is already a BCA member gets that 3 year purchase added to whatever their current BCA membership already is. Any BPG Life member who is not a current BCA member gets a 3 year membership (paid by BPG)starting from whenever the BCA BOD approves the plan. All would be allowed to receive the hardcopy Bugle magazine at that E-version rate)

Total cost to BPG is 17 x \$35.00 = \$1,785.00

BPG buys a 1 year \$35.00 E-version BCA membership for any BPG member with a 2016 BPG expiration date, but we allow them a hardcopy Bugle at that E-version rate.

Total cost to BPG is 35 x \$35.00 = \$1,225.00

BPG buys a 2 year \$35.00 E-version BCA membership (total of \$70.00 cost per member) for any BPG member with a 2017 BPG expiration date, but we allow them a hardcopy Bugle at that E-version rate.

Total cost to BPG is 11 x \$70.00 = \$770.00

BPG buys a 3 year \$35.00 E-version BCA membership (total of \$105.00 cost per member) for any BPG member with a 2018 BPG expiration date, but we allow them a hardcopy Bugle at that E-version rate.

Total cost to BPG is 2 x \$105.00 = \$210.00

Total cost to BPG = \$3,990.00

Benefits to BCA:

Immediate gain of 50 new memberships.
perks

New Division brings in "Modern car concept".

BPG will furnish complete list of all previous members and BCA will solicit new BCA members from that list.

BPG will promote the benefits of the BCA to everyone on their Facebook page.

Benefits to BPG:

BPG has a secure "home" with BCA

Cost to BCA:

50 additional magazines mailing out each month at:

Magazine cost + poly bag cost + postage cost = \$1.58 each (\$79.00 per month / \$948.00 per year)

BUICK CLUB OF AMERICA

INTERNET MOTION RESULTS

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Motion	that the following be inserted in the Minutes section of our Website – Springfield 2015: “The BOD would like to apologize that the minutes for the summer BOD meeting in Springfield are missing. We continue to try to reach the steno company for a copy . If the minutes are ever recovered, we will post them. The BOD will take precautions at future BOD meetings to prevent this from recurring”.				
By:	D. Sweeney	2/23/2016	2nd:	P. Syrdal	2/23/2016
Discussion notes:					

VOTING	YES	NO	Abstain (ABS) / No Vote Cast (NVC)	Date Voting Opened 2/23/2016
Brian Clark Pres.				Date voting Closed 2/24/2016
Marck Barker	X			
Edward DePouli	X			Date Submitted for Approval 2/26/2016
Chuck Kerls	X			
Alan Oldfield	X			
Dick Sweeney	X			Date Approved by BOD 3/3/2016
Paul Syrdal	X			
Rick Schick	X			
John De Fiore	X			
John Steed-C.Judge				Judging Issues Only
Bill Stoneberg-CFO				Financial Issues Only
Buick Club Office				