

Meeting Minutes: 5/1 – 5/31/2016

Approved : 6/6/2016

Summary of Motions:

Date:	Motion	Vote	File #
4/21/2016	that the Central New England Chapter be approved to make, and sell through the Bugle, static cling decals of the BCA Logo	Tabled	2015 2016-26
4/26/2016	To replace the existing Driven Award Program, and institute a new program which allows the Driven Award to be handled through the registration process, making it available in tandem to other vehicle classifications.	Passed	2015 2016-28
5/3/2016	to approve the April 2016 Monthly Meeting minutes.	Passed	2015 2016-29
5/10/2016	that Pete and Cindy be authorized to produce a 13th issue of the Buick Bugle especially focused on the 50th anniversary of the Buick Club of America's, Allentown, celebration. One copy of which would be sent to each Buick Club member in good standing as of the date of the Allentown celebration without charge. I further move that the sum of \$16,000 be authorized to cover the cost of Pete, Cindy, printing and distribution of this commemorative issue. I also further move that The Buick Club of America 's OFFICE be authorized to sell select advertising to offset a portion of the \$16,000 needed/authorized to produce this 13th issue:	Withdrawn	2015 2016-30
5/25/2016	that Pete and Cindy be authorized to upgrade the normal "national meet" issue of the Buick Bugle so that it is especially focused on the 50th Anniversary of the Buick Club of America's, Allentown, celebration. One copy of which would be sent to each Buick Club member in good standing as of the date of the Allentown celebration without additional charge. I further move that the sum of approximately \$9,000 be authorized to cover the costs involved so that the issue will contain 80 pages; will be made with a "perfect binding"; will utilize "gold" highlights as described in the discussions that have taken place; and will incorporate an aqueous cover coating to add to the overall quality of the issue. I further move that the President, Mike, Pete and Cindy be designated as an ad-hoc committee with the authority to resolve any issues that may arise between now and the completion of the publication.	Passed	2015 2016-31

Unresolved Business:

6/15 : President asks Office to shop Insurance quotes in the 5 and 10 Mil coverage range before paying the next year's policy. Per Allentown Meet Coordinator, we need more insurance than we currently have. We currently have general Commercial liability coverage of 1 Mil. Office is requested to provide a copy of the policy to BOD members for review of extent of coverage.

7/7: Office: Quote received from JC Taylor. Current policy costs \$5700, and increase is approx \$500 per million. Copy of the current policy sent to each board member for review. Several other ins. companies have been contacted but no prices yet. Suggested we use the agent who is working with Bulgari's people for 2016, and continue to properly assess the other proposals.

7/20: Pres.Clark: Since policy renewal is due early August, directed Office to pay this year's bill, and continue to acquire quotes from JC Taylor, and other providers, for BOD action.

8/25: since current policy is paid, this project is temporarily halted while the search for a CPA takes precedence.

10/15: Insurance applications completed and submitted to carriers for quotes.

12/9: J.C Taylor submits proposal for increased insurance coverage.

12/9: Status update on other quotes received from BCA Office. Several insurers no longer write Club Insurance policies. Other quotes not expected till beginning of 2016.

1/28 : Quote received from Heacock Insurance: 5Mil policy would cost \$16,700. See page 4 below for proposed coverage limits. Still awaiting quotes from Haggerty Ins. Office will call them with a reminder.

3/10: Quote received from Haggerty Insurance: 1Mil policy would cost approximately \$10,000. See coverages quoted on page 12 below. The Office will try to compile a comparison Schedule to evaluate the policies.

3/28: Comparison chart drafted by the Office and sent to the Board Members:

4/12: Received additional quote from Philadelphia Insurance. The price was \$7K per year but the coverage was for only up to 500 people per event. Larger events would be possible with increased policy costs.

5/12: For Allentown, a \$6M Umbrella policy is being issued. This policy will run from Monday July, 25th 2016 thru Monday August, 1st 2016 and will cost \$1,000.

1/1/16: The Pittsburgh Porthole Chapter has decided to stop selling old copies of the Buick Bugle, their Chapter Project. The North Texas Chapter has indicated interest in assuming the project. At issue is a considerable amount of old inventory to be moved, and Club approval of expenses to accomplish the same. North Texas Chapter may have a plan to move them at little to no cost, after the Allentown Meet. Board Questions are : Is this actually worth any expense, and who benefits from the project such that the BCA should underwrite this expense.

4/5/16: The left over inventory of Bugle magazines may be picked up and transported to the new location by Pete Phillips, in conjunction with the 2016 Allentown Meet.

1/15: D Sweeney nudges the MNC and the BOD regarding the status of the 2018 Meet. Without local chapters expressing an interest in working on a meet, time is running short on locating a venue in California. Previous indications were for a west coast 2018 Meet, and it would be bad to disappoint western members.

1/28: received report showing several potential California sites for the meet.

1/29: discussion regarding lack of response from chapters willing to run the meet/ meet location/and where to hold the meet to accomplish country wide coverage. No decision made.

1/28: Office advised BOD that they received a request from the BCA Merchandiser (Dave Leash) , to promote club materials at a retail location in Florida. Muscle City Cars has opened a large shelf space for Dave to fill with GM car club related items. While this appears to hold no net effect for the BCA, it does provide an opportunity to advertise the BCA at no cost. No decision has been made yet.

4/14: Driven Class Reorganization: Received proposal from chairman of the Driven Class (President Clark) outlining potential changes to the judging program regarding the Driven class. Asking for a Motion from the board, the proposal seeks to eliminate the Driven Class and replace it as a registration administered option.

4/15: Motion by E. Depouli; to approve the Driven Class proposed changes outlined by Brian on 4/14/2016. assigned # 2015 2016-25

4/18: Motion withdrawn by E. De Pouli.

4/26: Motion by C. Kerls: To replace the existing Driven Award Program, and institute a new program which allows the Driven Award to be handled through the registration process, making it available in tandem to other vehicle classifications. Assigned Motion # 2015 2016-28

4/29: with discussion regarding vehicle qualifications, the proposed program was amended to include a vehicle minimum age requirement of 12 years .

5/1 voting opened for Motion 2015 2016-28. Motion passed

4/19: Motion by J.De Fiore; To approve Central New England Chapter requests for Logo use, and a Chapter Project to sell static cling decals of the BCA Logo. Assigned motion # 2015 2016-26

4/21: Motion amended to: that the Central New England Chapter be approved to make, and sell through the Bugle, static cling decals of the BCA Logo

4/23: Motion by E. DePouli : that we table the static cling decal motion until July 1, 2016. Assigned motion # 2015 2016-27, Motion passed.

New Business:

5/3: Motion by C. Kerls: to approve the April 2016 Monthly Meeting Minutes: assigned # 2015 2016-29

5/6: vote closed, Motion passed.

5/ 4: Received from P. Phillips (Editor) notice of adjustments to the Bugle Schedule affecting July, October and November issues . Issues are: Early deadline for July Classifieds, October issue to be a regular edition, while November's will be the National Meet Issue. Also advising the National Meet Issue should be enhanced with additional content considering it is the Club's 50th anniversary.

5/10: after several ideas about what the National Meet Issue should look like, and expressed concerns about budget impact , the following options were presented to the board by C. Livingston:

To Members of the BCA Board of Directors: Attached to this email, please find a summary of ideas and costs for a the 50th anniversary meet issue. There are two options I am proposing:

Option #1 - Do the same size issue we normally do for a national meet (64 pages) with the addition of a foldout center section and gold metallic ink of the front and back covers. This option will cost approximately \$1,845 more to produce than our normal 64-page meet issues. It will look good, but conceptionally it is not all that different than past meet issues - just a bit of extra icing. For this reason, I don't think it should be advertised or promoted to members as anything terribly unusual or they will be disappointed when they receive it. Don't misunderstand my comment. The magazine will look nice, but the contents will not be all that different. The pages will still have a calendar, classified ads, small scattered display ads, new members list, etc.

Option #2 - Treat the annual meet issue as a totally separate 50th anniversary commemorative issue - a 13th issue. Not surprisingly a 13th issue is more expensive, but I think there are ways (suggested in the attached pdf file) *1 that some of the costs can be minimized. A special 13th issue, in concept, will be very unusual to members. Most pages will be articles and photos unique the 50th anniversary celebration with only a few select ads. The pages normally devoted to classified ads, calendar, new members, etc. will instead be 50th celebration photos and articles. An issue like this is something unusual enough that it can be announced and promoted to members ahead of time so they will be excited and look forward to getting it in the mail. I even think this issue should go to members who sign up for only the e-Bugle, and the club might consider ordering extra copies because it can provide good PR for the club.

***1- PDF file attachment on page 4.**

5/10 Motion by E. De Pouli: **that Pete and Cindy be authorized to produce a 13th issue of the Buick Bugle especially focused on the 50th anniversary of the Buick Club of America's, Allentown, celebration. One copy of which would be sent to each Buick Club member in good standing as of the date of the Allentown celebration without charge.**

I further move that the sum of \$16,000 be authorized to cover the cost of Pete, Cindy, printing and distribution of this commorative issue.

I also further move that The Buick Club of America 's OFFICE be authorized to sell select advertising to offset a portion of the \$16,000 needed/authorized to produce this 13th issue: Assigned Motion # 2015 2016-30

5/11: CFO indicates Club financial status is strong enough to absorb a one time 16K allotment for a Special Bugle. Note, this should be budgeted into next year's operating budget, not attached to this year's.

5/11: Additional strong concerns were expressed by P. Syrdal, and endorsed by others, about the cost of this proposal leading to several ideas about what type of advertising could be sold to mitigate the expense. Who might buy such advertising was another concern. Additionally, there was concern about some of the extra's where the cost was estimated. C. Livingston offered to get clearer price quotes next week. And B. Stoneberg suggested we do the National Meet issue as the scheduled issue, but without any monthly content, such as classifieds or regular advertising. Just 50th anniversary content. B. Clark suggested doing 64 pages on the National Meet plus keeping the 16 extra pages of monthly content. Editor and art editor fees would be approximately \$1600 above the normal budgeted cost of the National Meet issue. To be determined are additional printing and increased mailing costs. This led to some other options over the following days, as far as the number of pages and physical make up of this special edition.

5/22: the following chart was drawn to summarize the options:

Option Costs	Basic Cost For 48 page issue	Page increase to 64 pages	Page increase to 80 pages	Page increase to 96 pages	13 th issue @ 64 pages (no advertising)	Coffee Table book
Pete's cost	3500	0	800	1600	3500.	
Cindy's cost	2160	750	1450	1800	2900.	
Printing cost	8900 (1)	1,600 (3)	4150 (3)	7400	6200	
Mailing costs	4600 (2)	?	?	?	4600 +	
Fold out center & gold Ink		1,800	1800	1800	1800.	
Gold ink both sides of centerfold		200	200	200	200	
Book Binding					1000 (4)	
Total cost	19160					
Total Additional Expense (5)	0	4350	8400	12800	20200	

- 1) 8900 printing for a 48 page issue comes from monthly average 13,000 expense to printer, minus 4600 for mail costs.
- 2) From Bill's 5-11 e mail. Note, that was the mailing fees for a 64 page issue, not a 48 page. Additional mailing fees for increased pages is unknown.
- 3) From Cindy's e mail of 5/16.
- 4) From Cindy's e mail of 5/18
- 5) This is the total additional cost to the Club with the exception of the additional cost to mail the larger issues.

5/23 a straw poll was conducted and the majority of the board voted for the 80 page option.

5/25 E. De Pouli withdrew motion # 2015 2016-30.

5/25: Motion by E. De Pouli: **that Pete and Cindy be authorized to upgrade the normal "national meet" issue of the Buick Bugle so that it is especially focused on the 50th Anniversary of the Buick Club of America's, Allentown,**

celebration. One copy of which would be sent to each Buick Club member in good standing as of the date of the Allentown celebration without additional charge.

I further move that the sum of approximately \$9,000 be authorized to cover the costs involved so that the issue will contain 80 pages; will be made with a "perfect binding"; will utilize "gold" highlights as described in the discussions that have taken place; and will incorporate an aqueous cover coating to add to the overall quality of the issue. I further move that the President, Mike, Pete and Cindy be designated as an ad-hoc committee with the authority to resolve any issues that may arise between now and the completion of the publication. Assigned motion # 2015 2016-31: Voting opened 5/25/2016, Motion Passed.

5/22: Note from John Steed , National Chief Judge, to the Board. Due to the fact that the 2017 National Meet planning has progressed beyond the point where the changes to the Driven Class can be implemented, the 2018 National Meet will be the first implementation of the revised program. (Note: see April 2016 BOD meeting Minutes for the program revisions)

5/25: B. Clark advised of the following report from C. Livingston, on the Bugle Patron Program results:

I have received the following report from Cindy Livingston. I thought you all would like to see it.

I have asked Cindy if she is willing to write an article for the Bugle, possibly the BCA matters page or the Message from the Board about the success of the program. As Bill S. noted separately, this has enabled us to expand to full color, whereas without the program, we would have had to make cuts. The \$4-8K per year has been invaluable. From Cindy: *We started the Patron Donor program in mid-2009 and first made a report in the Bugle in Jan 2010.*

2010 - \$3,217 including \$1,000 donations from Gopher State BCA Chapter and Reatta Division.

2011 - \$8,109 (including \$1,000 from Gopher State and \$500 from Niagara Frontier Chapter

2012 - ??? For some reason I don't have the total for this second year, but I remember it was around \$17K, including the \$10K anonymous donation for poly-bags (Maybe Mike will know)

2013 - \$17,683 including \$10K for poly-bags

2014 - \$16,820 including \$9,800 for poly-bags and \$500+ from 1959 Buick Division

2015 - \$14,805.76 including \$9,023.76 for poly-bags

2016 - \$15,244.88 including \$8,822.88 for poly-bags

TOTAL: approximately \$92,878

5/26: Note from J. Brashares, 2016 Allentown National Meet Chairperson. Note excerpt follows:

Unlike most Buick events, the Allentown location is a bit more "travel complicated" because our wonderful host has a beautiful property-originally businesses and a movie theater-NOT connected to a Hotel. Rather, just across the street from Coke Park. We also will have Buick members/guests in at LEAST 14 hotels in the surrounding area. I would liken the event to Flint in 2003. We will "commute" to and from the Hotels.

With all that said, here is where we are:

Members will be able to park their cars on the show field and take them in and out for transportation during open hours, Tuesday through Saturday; with all cars off by Sunday at 10am.

Keith and Christina have moved the NON-Show car Handicapped Parking to a lot on their property/on site.

Golf cart service is available at all times the field is open; to and from any point on the property.

We have a couple of shuttle buses that will run back and forth on the Public Streets to and from America on Wheels-the first trailer parking lot, and then back and forth to Coke Park across the street, after 4pm on Wednesday.

In my mind-which is over the hill-it is NOT possible to hire enough busses-pay enough money-nor make it logistically possible to shuttle people all over Allentown, to and from every Hotel-every minute of the day.

Buick Bugle Special 50th Anniversary Issue

Normally Pete and I produce a 64-page special issue covering the national meet. The issue date depends on which month the meet is held. Because the Allentown event is so late in July, we plan to do the special meet issue in November instead of October. Based on the MLP/BCA contract, the cost of printing a **64-page issue (7,000 copies) is \$8,842.42.**

Because this is the 50th anniversary of the BCA, we are hoping to make this year's meet issue a special one. There are two "extras" that I think will make the magazine a keepsake issue (a fold out center section and gold metallic ink of front and back covers). The costs for 7,000 copies are as follows:

- **56-pages + 8-page center gatefold + metallic gold ink on front/back cover: \$10,686.55***

EXTRA SPECIAL COMMEMORATIVE ISSUE (13th issue) OPTION

Pete and I think it would be extra special to do the meet issue as a totally separate and additional commemorative (13th) issue. This issue would be as described above: 56-pages + 8-page gatefold + gold metallic ink. We would use most of the page space for articles and photos related to the Allentown/50th anniversary event. No calendar, no new members list, no BCA Matters, no classified ads and very few display ads. The printing costs will be the same as above (\$10,686.55) for 7,000 copies, but editor and design fees will need to be added. Pete will charge his regular fee per issue. Cindy will charge her regular rates (\$45 per page).

We know an 13th issue is expensive, but it IS the 50th anniversary of the club and we have made a lot of money over the years through the Bugle Donor Program, whose sole purpose for existing is to pay for "extras" in the Bugle. Plus there will be an automatic savings of approximately \$2,000 if the November issue is designed as a regular 48-page issue instead of the budgeted 64-page issue.

Other ways to lesson the financial pain: consider selling a few really good colorful ads (the back cover will have GOLD metallic ink on it. Maybe the BHA or some other advertiser will buy a back cover full-page GOLD ad!) Also consider asking the 50th anniversary committee to chip in a substantial amount since this commemorative issue will be reporting on THEIR event. Perhaps there will be an anonymous donor who has an interest in having the commemorative issue be really special. And last, though it's kind of a hassle, the commemorative issue could be sold to members (at cost).

** Icing on the cake would be to have gold metallic ink on the 8-page center gatefold which will probably be a photo display. I don't have a price for this, but I can definitely get one if there is a chance we can do it. Just say the word! Another extra cost might be having additional copies printed.*

BUICK CLUB OF AMERICA

INTERNET MOTION RESULTS

Date Published : 6/6/2016			File #: 2015/2016-28		
Motion	To replace the existing Driven Award Program, and institute a new program which allows the Driven Award to be handled through the registration process, making it available in tandem to other vehicle classifications. (see attachment 1 below)				
By:	C. Kerls	4/26/2016	2nd:	J. De Fiore	4/26/2016
<p>Discussion notes: Questions answered: This will apply to any vehicle eligible to be registered to be on the show field . Vehicle must be registered in other existing class and choose this program to participate. Award funds would come from Meet operating expenses. Income goes to Meet.</p> <p>With additional questions about vehicle qualifications and the vehicle age cut off for National Meets, the proposed program was amended to restrict the driven award to vehicles which are a minimum of 12 years old, or older.</p>					

VOTING	YES	NO	Abstain (ABS) / No Vote Cast (NVC)	Date Voting Opened 5/1/2016
Brian Clark Pres.	X			Date voting Closed 5/3/2016
Marck Barker		X		
Edward DePouli	X			Date Approved by BOD 6/6/2016
Chuck Kerls	X			
Alan Oldfield	X			
Dick Sweeney		X		
Paul Syrdal		X		
Rick Schick		X		
John De Fiore	X			
John Steed-C.Judge	X			Judging Issues Only
Bill Stoneberg-CFO		X		Financial Issues Only
Buick Club Office				

Attachment 1

The Driven Award Class is currently authorized and described in the 2005 Judging Manual. It is the intent of this motion to replace the 2005 program in full.

In the interest of making the driven award available to all Buicks which are driven to a National Meet, it is moved that the driven class be changed from a judged class, to a registration process. Under this proposal, there would no longer be a Driven Class on the show field. And vehicles which meet the qualifications may receive the driven award in addition to any award in the class they are registered for. The qualifications for the driven award are:

- 1) The registrant must be a member of the BCA in good standing. This includes Members at Large if the Meet allows the same to register.
- 2) The vehicle must be registered in any one of the other available classifications, including, but not limited to, 400 Point, Archival, Modified, Race car, Professional car and/or Display.
- 3) The registrant must choose the Driven Award option during the stated pre registration period, and remit the appropriate fee.
- 4) The vehicle must have been driven at least 75% of the distance between the registrant's point of departure and the Meet location.

It is desirable to have the driven awards delivered on the show field, but the award may be delivered by any means designated by the organizers of the individual National Meets.

To explain these qualifications further, please note:

Members at Large are considered BCA members for the duration of the event in progress. Therefore they should have access to the driven award along with regular members.

By requiring registration of the vehicle in any other class, the driven award is only available to Buicks eligible to be on the show field. Specifically, this pertains to the age cut off for vehicle year of manufacture. If a vehicle does not qualify for the class requested, then the vehicle is ineligible for the driven award.

It is the intent to have a stated cutoff date on the Meet Registration form for this award. This cutoff date is determined by the organizer of the individual meet, but must be a minimum of 30 days before the general registration cutoff date. This extra time is to arrange for the procurement of sufficient awards for this class.

The 75% minimum driven distance is to allow for unforeseen circumstances which render the vehicle temporarily inoperative or unsafe for road use. Exceptions will be allowed upon the judgment of the National Chief Judge or his/her designee.

BUICKS WERE MADE TO BE DRIVEN

4/29/2016: Amended to include:

Regardless of what class the owner selects the I want to add that all cars would have to be at least 12 years old.

BUICK CLUB OF AMERICA

INTERNET MOTION RESULTS

Date Published : 6/6/2016			File #: 2015/2016-29		
Motion	To approve April 2016 Meeting Minutes				
By:	C. Kerls	5/3/2016	2nd:	J. De Fiore	5/5/2016
Discussion notes:					

VOTING	YES	NO	Abstain (ABS) / No Vote Cast (NVC)	Date Voting Opened 5/5/2016
Brian Clark Pres.				Date voting Closed 5/6/2016
Marck Barker	X			
Edward DePouli	X			Date Approved by BOD 6/6/2016
Chuck Kerls	X			
Alan Oldfield	X			
Dick Sweeney	X			
Paul Syrdal	X			
Rick Schick			NVC	
John De Fiore	X			
John Steed-C.Judge				Judging Issues Only
Bill Stoneberg-CFO				Financial Issues Only
Buick Club Office				

John C. De Fiore: Recording Secretary

BUICK CLUB OF AMERICA

INTERNET MOTION RESULTS

Date Published : 6/6/2016		File #: 2015/2016-31			
Motion	<p>that Pete and Cindy be authorized to upgrade the normal "national meet" issue of the Buick Bugle so that it is especially focused on the 50th Anniversary of the Buick Club of America's, Allentown, celebration. One copy of which would be sent to each Buick Club member in good standing as of the date of the Allentown celebration without additional charge.</p> <p>I further move that the sum of approximately \$9,000 be authorized to cover the costs involved so that the issue will contain 80 pages; will be made with a "perfect binding"; will utilize "gold" highlights as described in the discussions that have taken place; and will incorporate an aqueous cover coating to add to the overall quality of the issue.</p> <p>I further move that the President, Mike, Pete and Cindy be designated as an ad-hoc committee with the authority to resolve any issues that may arise between now and the completion of the publication.</p>				
By:	E. DePouli	5/25/2016	2nd:	M. Barker	5/25/2016
<p>Discussion notes: 5/25: B. Clark opens motion for a vote based on discussion from Motion # 2015 2016-30. 5/25 P. Syrdal asks how many motions is this? It is noted that this question remains unanswered. 5/25 D. Sweeney points out that these funds should be spent instead on some sort of shuttle service during the Allentown Meet.</p>					

VOTING	YES	NO	Abstain (ABS) / No Vote Cast (NVC)	Date Voting Opened 5/25/2016
Brian Clark Pres.				Date voting Closed 5/28/2016
Marck Barker	X			
Edward DePouli	X			Date Approved by BOD 6/6/2016
Chuck Kerls	X			
Alan Oldfield			NVC	
Dick Sweeney		X		
Paul Syrdal		X		
Rick Schick	X			
John De Fiore	X			
John Steed-C.Judge				Judging Issues Only
Bill Stoneberg-CFO				Financial Issues Only
Buick Club Office				

John C. De Fiore: Recording Secretary