

BUICK CLUB OF AMERICA

P.O. Box 401927 • Hesperia, California • 92340-1927

MINUTES BCA BOARD OF DIRECTORS MEETING SATURDAY, NOVEMBER 12, 1994

The meeting was held at the California Credit Union League. It was called to order at 12:30 PM by President Dorran Smith. Board members present were: Karen Collin, Bruce Andren, Ed Ingram, Dick Schoppe, Lyle Marshall, Al Eichelberger, Dale Osstyn and Carol Derbin. Also present were Bugle Editor-Chuck Koch; Buick Motor Division Liaison-Helen Hutchings, Office Manager-Val Ingram and BCA members Bruce Collin, Dick Mathews and Bill Schoening.

Future Board Meeting are set:

January 14, 1994 12 noon at the California Credit Union League 2350 S. Garey Avenue; Pomona, CA

March 25, 1994 12 noon at the California Credit Union League 2350 S. Garey Avenue; Pomona, CA

The minutes of the September board meeting were corrected to read that the Regional Coordinators Report was given by Carol Derbin and Dorran Smith for Ron DeGroff.

MOTION: Motion to accept the minutes of the September Board meeting was introduced by Dick Schoppe; seconded by Carol Derbin; Motion carried 8-0.

Treasurer's Report-K C Collin

The used IBM compatible computers that were discussed by phone and fax since the last board meeting were purchased and listed under office furniture and equipment on the treasurer's report.

We appear to be on target for this year's budget. The profit year to date is \$6500, as we are coming in slightly under budget on each area thus far.

There was one new domestic life member.

The BCA Office's postage meter was replenished. The advertising amount budgeted in July was not spent until September.

The membership appears to be staying up.

MOTION: A motion to accept the treasurer's report was introduced by Ed; seconded by Dick; motion carried: 8-0.

THE AGENDA WAS SUSPENDED AT 12:40 TO ALLOW REATTA GROUP REPRESENTATIVE GEORGE MURFEY TO PRESENT THE REATTA OWNER'S REQUESTS TO THE BCA BOARD.

Mr. Murfey felt that the benefits to the BCA if the Reatta division were to be approved would be:

- 1. There are currently 400 Reatta owners affiliated with them who would become BCA members.
- 2. It would show a cooperative spirit with Buick Motor Division, as they initiated the contact with Reatta owners.
- 3. This would be a united approach to a potential membership body of 20,000, based on number of Reatta's sold.
- 4. Including the Reatta owners as a division of BCA would eliminate to possibility of another club competing with the BCA for members.

There was significant discussion of Mr. Murfey's proposal. The board thanked Mr. Murfey for his time and explained that because this whole division concept was so new, we may need to move more slowly than he would like but that we hoped to be able to finalize the necessary bylaw modifications at this meeting to allow the inclusion of Divisions within our structure. Once this has been accomplished then the board would continue to work with the Reatta board, as well as any other proposed Division, on finalizing exactly what the BCA could and could not provide to Divisions.

Office Report-Val Ingram

	August 94	September 94
New Members-	96	125
Renewals-	595	469
Stockroom sales-	\$259.00	\$109.00
Total Deposits-	\$24,694.00	\$21,090.00
Date of Deposit-	9-16-94	10-19-94

Val felt that the jump in new members for September could have resulted from the applications being passed out at major swap meets by vendors, as well as the new advertisements.

The new computer is in transit and she expects it to be installed, along with the modems within the next month. Since the data processor has volunteered his own time to help with the installation, it has taken longer than anticipated. However, the installation is being done at no cost to the club.

Val presented a letter from a BCA member in Italy requesting information on a 1913 Model 30 Buick.

Only 7 Chapter inquiries have been returned to the BCA office thus far.

PLEASE COMPLETE AND MAIL YOUR CHAPTER INQUIRY AS SOON AS POSSIBLE. ALSO, IF YOU HAVE AN OFFICER CHANGE WITHIN YOUR CHAPTER, PLEASE BE SURE TO PASS ON ANY APPROPRIATE PAPER WORK TO THE NEW PERSON.

MEMBERSHIP RENEWAL CARDS:

The new renewal membership cards will have a piggy back label which will be placed by the members on their membership card. It is anticipated that Superior Direct can provide these new membership cards at a very slight cost increase.

MOTION: A motion to authorize Val to spend up to \$100 additional per month to implement the new renewal cards was introduced by Dick, seconded by Al. Motion carried 8-A.

REGIONAL COORDINATORS REPORT-Given by Dorran Smith in the absence of a report from Ron DeGroff.

Dorran mentioned that there was no new western regional director nominated at the regional meet in Solvang. Dorran suggested that Ron should send a reminder letter to each region prior to the expiration of the current regional director's term, to remind them to begin selecting a new regional director, just to avoid any oversights.

CHAPTER COORDINATORS REPORT-Carol Derbin No report.

Dorran asked Carol to contact the BOOM Chapter regarding a correction to their description of the Senior Preservation Award.

BUGLE EDITORS REPORT-Chuck Koch

The Bugle is under budget, primarily due to the budget being based on a print order of 9900 but only printing about 9400 due to a smaller than anticipated membership.

In addition, the advertising revenues have been about \$3,000 above the projected amounts. Chuck stated that we will probably meet the expected revenues for this year.

The Chicagoland Chapter send new art work with new registration fees for the National Meet for the rear wrapper of the Bugle. They have requested to be able to use both sides of the rear wrapper to provide additional meet info.

MOTION: A Motion to the effect that because members do not wish to destroy their Bugles to send in a form, a list of meet events should be published within the Bugle, while the registration form itself should still be printed on the wrapper, as recommended by Chuck, was introduced by Dick, seconded by Bruce. Motion carried: 8-0

Chuck also noted that the same stock as used in the color section was used throughout the October Bugle.

Val pointed out that if we go to the heavier coated stock, we will need to find some way to affix the wrapper more securely, as many were damaged in transit by the post office.

JUDGES TRAINING-no report

JUDGES HANDBOOK AND DIRECTORY-Bruce Collin

Bayport Press is having ongoing typesetting problems moving the Roster data from system to system (IBM/MAC).

However, most paint data is done and they are in the process of copying the updated versions of the judging procedures and forms and reformatting them.

Proofs of the judging handbook and forms will be in the hands of board members in time to finalize both at the January board meeting.

Bruce Collin noted that Superior Direct will be under heavy volume from now until the first of the year as other direct mail clients try to beat the postal increases.

MEMBERSHIP COMMITTEE/ADJERTISING COMMITTEE- Ed Ingram

The BCA is trying to reach more non-BCA members via the new ads in Old Cars Weekly and Old Cars Price Guide. These ads have been mentioned by a number of new membership prospects who have contacted the BCA office.

The BCA has been contacted by Car Collector and Car Classics magazine which is trying to develop a club section with a free listing for the BCA, in return for a free ad in the Bugle. The board has taken this request under advisement with no action taken.

Ed has also checked with the Insurance company and found that the club's Public Liability Policy is good in Canada.

MOTION: A motion was introduced to purchase 6 banners advertising the BCA and distribute them to the vendors (Krepps, Cecchine, Carruba and Boyer) who have been helping the BCA by distributing applications at major meets by Bruce Andren; seconded by Dick. Motion carried 8-0.

Proofs of the proposed banners, containing the phrases "Buick Spoken here" and "Ask me how to join, " as well as the club logo will be faxed to the members of the advertising committee for approval before the purchase is finalized.

Dorran Smith will contact the McLaughlin Club to see if they have any objection to the BCA having chapters in Canada, now that the insurance question has been resolved. She will also be contacting the member who asked about forming a chapter in Alberta to ask them to research the ramifications in the eyes of the Canadian Government of their becoming a chapter of the BCA.

CHIEF JUDGE'S REPORT- No new correspondence.

NATIONAL TOUR REPORT-Dick Schoppe

Dick will poll the regional directors to see if they can foresee anyone in their region sponsoring a tour in the future. This letter will be submitted to the board for approval before it is sent.

OLD BUSINESS:

BYLAW CHANGE: Creation of Divisions:

The office has received 12 survey forms regarding the creation of divisions. No individual correspondence has been received.

HULLS:

211 in favor of divisions

22 against divisions

MOTION: A motion to amend the bylaws as follows was introduced by Dick; seconded by Bruce. Motion carried 8-0.

ARTICLE UIII

DIVISIONS

SECTION 1: APPLICATION. Any group of BCA members with a clearly defined area of special interest (i.e. Skylark, Reatta, modified Buick, Grand National, etc.) may petition the BCA board for permission to form a Division of the BCA, and the Board of Directors in its sole discretion may grant or deny such petition.

SECTION 2: FORMATION. If the Board of Directors shall approve such applications, it shall issue a charter to the applicants permitting the formation of the desired Division and specifying among other things the name by which the Division is to be designated, the procedures by which is it is to be governed, and the rules and regulations defining the scope and nature of its permissible activities and those which are prohibited. Without limiting the generality of the foregoing the provisions hereafter set forth in this Article VIII shall find and apply to all Divisions heretofore and hereafter formed.

SECTION 3: MEMBERSHIP. All members of a Division must also be members of the BCA and on ceasing to be members of the BCA shall automatically cease to be members of the Division.

SECTION 4: AGENCY. The granting of a charter to a Division does not authorize the Division or any members of the Division to act as the agent or agents of the BCA or to create any obligations binding upon the BCA or to issue any statements or publication in the name of the BCA or purporting to emanate from the BCA as a whole.

SECTION 5: AMENDMENTS OF CHARTER. The Board of Directors may at any time or times in its sole discretion amend, modify, or supplement the Constitution, Bylaws, and/or Rules and Regulations collectively known as the Division charters, provided notice to that effect shall have been included in the notice of the meeting of the Board at which such action is to be taken, and provided further that any such amendments, modifications or supplements initiated by the Board of Directors apply in like manner to all Division Charters.

SECTION 6: REDOCATION OF CHARTER. The Board of Directors may revoke the charter of any Division which the Board of Directors shall in its sole discretion, determine to have failed to comply with any provision of these Bylaws or to any provisions of its Division Charter or any Rules and Regulations prescribed to the Board of Directors applicable to such Division. Such revocation of charter shall be by a 2/3 vote of the members of the Board of Directors present at a meeting thereof called and held, provided a statement of the violations charged against the Division shall have been delivered personally or mailed by registered or certified mail to the Division at least 3 days before final action is taken thereon, together with a notice specifying the time and place at which the Board will take action upon such charges. The proceedings for the revocation of such Division Charters shall otherwise be conducted in a manner similar to that prescribed for the expulsion of a member of the BCA as set forth in Article II, Section 4 of these Bylaws.

Note that this will renumber all subsequent sections of the current bylaws as follows:

Article VII - Miscellaneous to become Article IX - Miscellaneous

Article IX Amendments to become Article X Amendments

Further, note that this amendment will be listed as the Fifth Bylaw amendment and dated November 12, 1994

REATTA GROUP:

MOTION: A motion was introduced by Bruce Andren and seconded by Lyle Marshall; specifying that a letter of intent be drafted by Dorran Smith and sent to the Reatta Owners Group stating that the BCA Board has approved the Bylaw changes necessary to allow the formation of Divisions. The letter will also state that a committee has been appointed to draft the operating conditions of Divisions. The committee shall consist of: BCA Board Members Ed Ingram and Dale Osstyn; past-BCA President Bill Biche; Buick Motor Division Liaison Helen Hutchings and Bugle Editor Chuck Koch. This committee will be working with any group of Buick Enthusiasts wishing to form a division of the BCA. Motion carried 8-0.

The above committee was given direction by the board regarding the negotiating process.

SENIOR PRESERVATION AWARD: Bruce Andren

Some companies have been approached about producing the tri-shield emblem but no bids have been submitted.

NATIONAL TROPHY: Bruce Andren

One supplier (Heideman) approached by Bruce is not happy with the information provided him by his subcontractors concerning the '04 Buick. We may also be dealing with the casting company directly, rather than through American Auto Awards.

Dale Osstyn received a cost estimate from Don Summers of 100 hours at \$50 per hour to make a new mold with a probable production cost of \$50 each.

The Heartland region is very concerned about the cost of the National Trophy and questions the need for the '04 Buick

Dorran suggested that the National BCA should subsidize the cost of the trophy in excess of \$30 and that we ask those members who have requested that the board re-evaluate the use of the '04 car to investigate the cost of buying clearly defined first (gold), second (silver) and third (bronze) place trophies at the local level.

MOTION: A motion to charge the hosts of the 1995 National Meet no more than \$25 per trophy complete was introduced by Ed; seconded by Dale. Motion defeated 0-6 with 2 abstentions.

MOTION: A motion to have Bruce Andren get a firm cost and production commitment on the '04 Buick was introduced by Ed; seconded by Dale. Motion carried 7-0 with 1 abstention.

MOTION: The following motion was introduced by Dick; seconded by KC. Due to the possible extreme production problems and cost, the board has decided to ask the Heartland Region to design their own 1995 National Trophy. This design needs to be submitted to the BCA Board for approval. Chapters and members will be polled to determine if they wish to see the unique national trophy continued. Motion carried 7-0 with 1 abstention.

GM AFFINITY CARD:

At this time, the provider of the GM card cannot offer an affinity card to our members, but they can offer the standard GM card subject to the following conditions.

- 1. A mass solicitation to all BCA members
- 2. They would need to run a pre-approval credit check on the membership data base, thus ensuring that all members who receive a GM card application would get one if they chose to apply.

<u>MOTION:</u> A motion to table both the MBNA and GM card proposals until more information can be provided was introduced by Ed; seconded by Dick. Motion carried 8-0.

CHECKS AND BALANCE PROPOSAL:

The board has decided to decline to allow them to create a BCA check designed for our members.

LEGISLATIVE COMMITTEE REPORT-Bruce Andren

At this time, all appears to remain quiet with no new proposals.

CORRESPONDENCE:

RESULTS OF THE MEMBERSHIP SURVEY RE: DIVISIONS AND TERM LIMITS:

- 109 Members are in favor of NO special privileges for Divisions 42 Members are in favor of special privileges for Divisions
- 320 Members are in favor of the proposed Term Limits 83 Members are against the proposed Term Limits

Approximately 40 cards have been received requesting the deletions of their names from the list of members provided to Buick Motor Division.

There has been no final financial report from the Dixie Chapter regarding the 1994 National.

To alleviate the following misunderstandings, chapters are asked to be more vigilant about the following:

- 1. All chapter membership forms should state that one needs to be a member of the National BCA to be a chapter member.
- 2. For safety's sake, a fire extinguisher is required in each car on the show field.
- 3. The BCA's Insurance is a public liability policy ONLY. It provides protection only in the event of a member of the public becoming injured at a BCA club function. It is <u>NOT</u> a substitute for the individual member's automobile insurance.

NEW BUSINESS-

BOOM CHAPTER REQUEST:

Craig Bober of the BOOM Chapter has requested that his chapter receive 2 complimentary Bugles instead of 1.

MOTION: A motion to decline the chapter's request with stipulations was introduced by Ed; seconded by Dale. Motion carried 8-0.

1996 Great Lakes Regional Meet Logo:

MOTION: A motion to approve the logo for the 1996 Great Lakes Regional was introduced by Dick; seconded by Lyle. Motion carried 8-0.

West Michigan Chapter Logo:

MOTION: A motion to approve the chapter's logo but to include the note that the date seems to be implying that it is a club for 1974 Buicks was introduced by KC; seconded by Lyle. Motion carried 8-0.

NOMINATING COMMITTEE:

President Smith appointed Norman Deness and Russell Dawson to serve with Dick Schoppe as the nominating committee for future board members. The recruitment letter submitted by Dick was approved by the board for inclusion in the Bugle.

PRESIDENT'S CORRESPONDENCE:

Dorran will answer the letter from filvin Baldenhop concerning the lack of articles on 20's era Buicks in the Bugle. She will note that car features are dependent on members submitting articles on their cars and that we hope that he will submit an article on Buicks from that era. She will also address the ad he enclosed which portrays a 1949 Buick in an unfavorable light. In addition, she will correspond with the Brand X dealership involved, concerning the ad's poor taste.

Chuck Koch requested that the Board consider finding a way to provide technical advice to those members who desire it. The board suggested that such requests be put in the Bugle asking those members with expertise in the questioned area to contact the member seeking advice.

MOTION: A motion for adjournment was introduced by Dick; seconded by KC. Motion carried 8-0.

Meeting adjourned at 7:40 PM.

NOTICE TO ALL CHAPTERS: PLEASE NOTIFY THE BCA OFFICE OF ANY OFFICER CHANGE AS SOON AS POSSIBLE. ALSO, PLEASE RETURN YOUR CHAPTER INQUIRY FORMS DIA MAIL OR FAX.

The meeting was adjourned at 7:40 PM.

The next Board meeting will be held January 14.

Respectfully submitted,

Al Eichelberger