



BUICK CLUB OF AMERICA

P.O. Box 401927 • Hesperia, California • 92340-1927

MINUTES BCA BOARD OF DIRECTORS MEETING SATURDAY, March 25, 1995

The meeting was held at the California Credit Union League. It was called to order at 12:15 PM by President Dorrان Smith. Board members present were: Karen Collin, Bruce Andren, Ed Ingram, Dick Schoppe, Lyle Marshall, Al Eichelberger, Val Ingram as proxy for Dale Osstyn and Helen Hutchings as proxy for Carol Derbin. Also present were Bugle Editor-Chuck Koch; Office Manager-Ual Ingram; BCA members: Bruce Collin, Bill Schoening, Helen Hutchings, Wayne Yonce, Jack Welch of the Minuteman Chapter, Phil and Cookie Strassner of the Northern Virginia Chapter, as well as Kent King-Director of Sales, Sheraton Premiere at Tyson's Corners and Karen McElwain-Assistant Director of Sales, Sheraton Tara Ferncroft Conference Resort.

Future Board Meeting are set:

May 20, 1995
12 noon at the California Credit Union League
2350 S. Garey Avenue; Pomona, CA

July 23, 1995
BCA National Meet-Lisle Illinois

After those attending the meeting introduced themselves, the agenda was suspended to allow the bid presentations for the 1997 BCA National.

MOTION: A motion to suspend the agenda pending the presentations of the 1997 BCA National Meet bids was introduced by Schoppe; seconded by Collin. Motion carried 8-0.

Presentations from the Gateway Chapter, Minuteman Chapter and Northern Virginia Chapter were reviewed and discussed. Minuteman and Northern Virginia were represented in person, and a call was placed to the representative of the Gateway Chapter for discussion of their written proposal.

President Smith re-called the meeting to order at 3:00 PM, at which time discussions continued regarding the 1997 National.

MOTION: A motion that board members will carefully study the 3 proposals, discuss them and record questions to be submitted to proposed hosts regarding the individual bids with final decision to be made at the May 20 BCA Board Meeting was introduced by Collin; seconded by Schoppe.
Motion carried: 8-0.

Lengthy discussions occurred concerning the 3 excellent proposals received by the Board and the pros and cons of each possibility.

Wayne Yonce presented a proposal for a new National Trophy plaque to the board with a cloisonné medallion including the '04 Buick in the medallion.

Bruce Andren mentioned that there was a new acrylic process that is much more durable than cloisonné and significantly less expensive as well.

The agenda was reinstated at 4:10 PM.

MOTION: Motion to accept the minutes of the January Board meeting, with Treasurer's Report as printed in the January minutes, was introduced by Eichelberger; seconded by Schoppe.
Motion carried: 8-0.

Treasurer's Report-KC Collin

Budget projections for the year appear to have been on target. Roster will come in under budget. The 95-96 Budget will be presented at the May Board meeting.

MOTION: A motion to accept the treasurer's report was introduced by Ingram; seconded by Schoppe.
Motion carried: 8-0.

Office Report-Ual Ingram

	February 95	March 95
New Members-	137	88
Renewals-	382	343
Stockroom sales-	\$64	\$96
Returned Items-	\$0	\$0
Total Deposits-	\$17,142	\$14,862

Ual's new computer and modem are installed. They are having difficulty hooking up the new modem to the old computer. Andren pointed out that the problem may be the Windows program and suggested that Bob Sterling may be able to fix the problem. Chuck and Bruce will get with Bob to try to resolve the problem to give Chuck ready access to the membership data.

Currently data is being transferred via disk. Ed discussed the bad disk problem with his manager who stated that the post office has been X-raying mail and that possibly labeling the disks with a "Do Not X-ray" statement might solve the problem.

Helen and Chuck suggested UPS as well as using film safety pouches to try to prevent X-ray damage.

Val pointed out that the fax-answer machine is cutting off messages. It still faxes well but does not answer well. As the machine is 6 years old, it was decided to purchase a new fax/answer machine for the BCA Office. She has also looked into the cost of additional phone lines for the office. For 3 lines the cost would be \$160 per month from \$53.00 for one line. The trench cost is \$92.50 per line and \$2.50 per foot for machine trenching and \$4.50 per foot for hand trenching. Part of the trench would need to be hand dug.

MOTION: A motion to approve the purchase of a new plain paper fax answering machine for the BCA Office at a cost not to exceed \$700 (Office supplies budget) was introduced by Collin; seconded by Eichelberger.
Motion carried: 8-0.

A letter from James Husted regarding the BCA Roster was discussed. President Smith will write an appropriate letter of response.

A corrections page to the roster will be included in the June issue of the Bugle. Any corrections received by the Bugle Editor by April 10 will be listed in the June 1995 Bugle.

MOTION: A motion to accept the Office Report was introduced by Schoppe; seconded by Osstyn's proxy.
Motion carried: 8-0.

REGIONAL COORDINATOR'S REPORT- Ron DeGroff.

Ron's letter stated that activities have been mostly routine information requests. Ron reported that work on the REGIONS section of the BCA Rules and Regulations document is underway.

Bruce Andren pointed out that the Golden West Region has chosen October 1 as the date of the Western Regional in Las Vegas, Nevada. It was noted that the Valley of the Sun Chapter has also scheduled a show on the same weekend. President Smith will discuss the scheduling conflict with the Golden West Region Coordinator.

MOTION: A motion to accept the Regional Coordinator's Report was introduced by Marshall; seconded by Schoppe.
Motion carried 8-0.

CHAPTER COORDINATOR'S REPORT-Given by Helen Hutchings for Carol Derbin

Again Carol reported mostly routine requests for information and guidance.

MOTION: A motion to accept the Chapter Coordinator's Report was introduced by Marshall; seconded by Ingram.
Motion carried: 8-0.

BUGLE EDITOR'S REPORT-Chuck Koch

The Bugle continues to come in under budget, mainly due to not printing as many as we had planned.

The BCA Roster came in under budget and its readability was very much improved due to doing the typesetting via the computer which had the added benefit of a lower cost.

The postage for both the March Bugle and the Roster was \$5895.92 of which \$3200 was for the Bugle. So, mailing charges accountable to the roster were \$2695.92. Roster cost of typesetting and printing: \$21089.15 and Roster editing: \$2000.

MOTION: After discussion, Andren moved that President Smith write a letter commending Brendan O'Mahoney for the considerable contribution that he made to the BCA by streamlining the transfer of the BCA Roster Data, which included reformatting the BCA Database to allow the transfer of the data into Macintosh format, resulting in a considerable cost and time savings to the BCA. The motion was seconded by Schoppe.
Motion carried: 8-0.

MOTION: A motion to accept the Bugle Editor's report was introduced by Schoppe; seconded by Marshall.
Motion carried: 7-0; with 1 abstention.

TROPHIES:

1995 BCA National Trophy Design

MOTION: A motion to accept the design for the 1995 BCA National trophy as submitted to the Board was introduced by Ingram; seconded by Schoppe.
Motion carried: 8-0.

PRESERVATION AWARD:

Producing the glass part of the award was estimated at \$90 each (California), Schoppe presented possibility of \$54 each, glass and base (\$45.50-glass only) if 50 copies were ordered and with a \$25 set up cost.

Three proposals were presented concerning the little tri-shield award chips to be mounted on the base for repeat winners. Ingram-50 would cost \$225; Schoppe-1 inch shield silk screened onto a brushed aluminum base (no cost presented); Andren-Cloisonné tri-shield in lots of 50 would cost \$2 to \$2.25 each.

After significant discussion the following was moved.

MOTION: All board members will research the costs and availability of all National trophies and pieces thereof for the next board meeting. Further trophy discussions will be tabled until the May meeting. Introduced by Schoppe; seconded by Osstyn's proxy.
Motion carried: 8-0.

JUDGE'S HANDBOOK AND DIRECTORY-Helen Hutchings

Helen presented a draft of the Field Judging Handbook in its proof form to board members. After reviewing it, it was decided that all changes/corrections were to be sent to Helen by Friday 3-31-95.

MEMBERSHIP COMMITTEE/ADVERTISING COMMITTEE- Ed Ingram

A design for the BCA Banner was submitted using the wording approved at the January Board meeting. Banner cost would be \$30 each. It was decided to choose the colors from the standard list, rather than paying the \$200 per banner cost for custom color matching.

MOTION: A motion to accept the second (bottom) banner design and to purchase 8 banners was introduced by Collin; seconded by Eichelberger.
Motion carried: 8-0.

MOTION: A motion to send \$150 to the Finger Lakes Chapter to pay for the BCA Booth at Hershey was introduced by Marshall; seconded by Ingram.
Motion carried: 7-1.

CHIEF JUDGE'S REPORT-Mac Blair

MOTION: A motion to table the discussion of the proposed Judge's Recognition Awards to the next meeting was introduced by Ingram; seconded by Schoppe.
Motion carried: 8-0

NATIONAL TOUR REPORT-Dick Schoppe

No report at this time.

OLD BUSINESS:

DIVISIONS:

MOTION: A motion was introduced by Schoppe; seconded by Eichelberger that the Reatta Group be accepted as a Division of the BCA subject to the provision that the standard operating procedures referred to by the Reatta Group, as having been presented to them by Bill Biche, have not been adopted or approved by the board at this time.
Motion carried 8 - 0.

A flyer from the Buick Driver's Enthusiasts was presented. President Smith will contact the BDE Division and remind them that as a division of the BCA, anything containing the Buick name or BCA name must be submitted to the BCA Board for approval.

ALL CHAPTERS AND DIVISIONS PLEASE NOTE:

All advertising for all Chapter/Regional/Divisional Activities must specifically state that the activity is sponsored by a Chapter/Region/Division of the Buick Club of America.

In addition, please note that:

Use of the Buick Club of America insignia and/or logo and any of the insignias or logos registered to Buick Motor Division of General Motors Corporation are restricted.

In as much as Buick insignias, such as that used in the Buick Club of America logo, are still actively copyrighted trademarks, we, the Buick Club of America, have been given written permission from the Buick Motor Division of General Motors Corporation to use these insignias and logos. **Therefore it is imperative that any use of the Buick Club of America insignia or logo or Buick insignias or logos be submitted to the BCA National Board for approval.**

Accompanying the request for use of the above mentioned registered logos should be a sketch or drawing of the proposed use of the insignias or logos. The Buick Motor Division, in giving us permission to use copyrighted insignias, can, at any time, request or demand a list of items in which the Buick insignia or logo have been used. (1995 BCA Membership Roster, Rules and Regulations Section, page 183.)

1953-54 SKYLARK CLUB

The president of the 1953-54 Skylark Club has contacted the BCA about becoming a division of the BCA.

GEN NUMBER:

KC Collin will present the pros and cons of the BCA's acquisition of a GEN number at a future Board meeting.

GM AFFINITY CARD AND MERCHANT ACCOUNT:

Correspondence was reviewed and it was suggested that Point 5 be added to the Preliminary Terms and Agreements Document as follows:

The GM Card will support BCA's designating it as the " official card of the BCA " by placing periodic advertisements in the club publication, the Buick Bugle. These ads will be sold to the GM Card at the same discounted rate offered to all 12 month advertisers.

MOTION: A motion to approve the Preliminary Terms and Conditions document as modified by the BCA Board was introduced by Schoppe; seconded by Eichelberger.
Motion carried: 8-0.

BUICK MOTOR DIVISION MAILING REQUEST:

President Smith will contact Dave Lyons and remind him that all official BCA correspondence must go to the current president of the BCA through the BCA Office. Further discussion was tabled until more current correspondence was received by the BCA.

WEST MICHIGAN CHAPTER ARTWORK:

MOTION: A motion to approve the West Michigan Chapter's Artwork for the 1996 Great Lakes Regional Meet was introduced by Marshall; seconded by Schoppe.
Motion carried: 8 - 0.

STANDARD OPERATING PROCEDURES:

MOTION: A motion to table discussion of the SOP's submitted by Bill Biche was introduced by Andren; seconded by Schoppe.
Motion carried: 8 - 0.

NOMINATING COMMITTEE UPDATE-Schoppe

Ballots are in the April 1995 Bugle as are candidates campaign statements.

CHAPTERS PLEASE REMIND YOUR MEMBERS TO VOTE.

LEGISLATIVE COMMITTEE REPORT-Bruce Andren

As of July 1, 1995 Californian's will no longer have solvent based paints or primers. It will only be possible to purchase water based products due to changes in the state's Air Quality Standards.

President Smith will mention this in the President's message and Bruce Andren will do a column on this matter for the June Bugle.

TECHNICAL ADVISOR'S COMMITTEE:

Bruce Collin reported that this committee was implemented in the late eighties and worked well for about 1 year. The same few BCA members ended up doing all of the work and it eventually died do to a lack of new volunteers.

Bruce volunteered to answer Bill McLaughlin's letter concerning the committee.

NEW BUSINESS:

1995-96 BUDGET:

KC Collin reported that the budget is in progress and will be mailed to Board members prior to the May meeting.

PRINTING COSTS:

Due to an increase in paper costs of approximately 40%, there will be an increase in the printing costs of the Bugle of approximately \$500 per month.

NAME CHANGE - DELAWARE CHAPTER:

MOTION: A motion to accept the chapter's request to change their name to the DELMARVA CHAPTER, subject to the submission and approval of the Chapter's logo to the BCA Board was introduced by Andren; seconded by Derbin's proxy.
Motion carried: 8 - 0.

NOMINATION COMMITTEE FOR BCA BOARD OFFICERS:

As outgoing board members, President Smith and Ed Ingram will serve as the nominating committee for the BCA Officers and Ed will count ballots.

KRUSE INTERNATIONAL:

Kruse International's request to use the BCA Mailing list was denied.

ADJOURNMENT:

MOTION: A motion to adjourn the meeting was introduced by Schoppe; seconded by Ingram.
Motion carried: 8 - 0.

The meeting was adjourned at 9:45 PM.

Respectfully submitted,


Al Eichelberger