

**Buick Club of America
Minutes of the Board of Directors Meeting**

**Hyatt Richmond, Richmond, VA
February 19, 2000**

1. Call to Order

The February 19, 2000 meeting of the Board of Directors (hereinafter 'the Board') was called to order at 9:00AM by President Vasilow. Secretary Leets served as recorder.

Officers and Directors present:

Roberta Vasilow, President	Ken Liska, Vice-President
Bob Leets, Secretary	Cecil Don, Treasurer
Al Eichelberger, Director	Jeff Brashares, Director
Jack Jones, Director	Bill Schoening, Director

Absent: Carl Finer, Director (illness in family)

A quorum was present.

In attendance were: (Appendix A)

Chuck Koch, Editor-The Bugle	Roy Wager, Pres.-BCAMAF
Judy Leets, GL Region Director	Ann Bell, BDE Director
Mac Blair, BCA Chief Judge	Bruce Kile, Natl. Tour Adv.
Phil Strassner, Director-N.VA	

and members from the following Chapters, Divisions, and organizations:

North Virginia	Buicktown
Central Indiana	Washington, D.C. Metro
Chicagoland	Gulf Coast
West Michigan	Dixie
Carolina	Free Spirit
Appalachian	

2. Call to the Audience

John Ball, Free Spirit Chapter, questioned why BCA member's obituaries are not published in The Bugle on a regular basis. It was pointed out that the Board, which, in fact, disallowed their publication, had passed a resolution several years ago. Much discussion followed on whether or not it was timely to review this policy. President Vasilow appointed John Ball, Secretary Leets, and Judy Leets to take a look at this policy and report back to the Board at the May, 2000 meeting with their findings and recommendations.

John Nordin, Washington, D.C. Metro Chapter, inquired on the status of the BCA "Strategic Plan", which was originally conceived and introduced by former Board member Bill Anderson. Judy Leets, who was a member of the original committee, addressed the issue and stated the "Strategic Plan" never got out of Committee. Further, this committee has been dissolved, thereby striking any further action concerning a "Strategic Plan".

3. Minutes Review and Correction

Refer to the Minutes of the November 13, 1999 meeting of the Board at the Holiday Inn, Arlington, Texas. There were no changes, additions, or deletions.

Resolved: To accept the minutes of the November 13, 1999 meeting, as written.

Motion by Brashares

Second by Eichelberger

Vote: Approve - 7, Disapprove - 0

General Membership Meeting Minutes Review and Correction

Resolved: To exclude "in collaboration with the Foundation" from paragraph 3, line 7, page 2.

Motion by Schoening

Second by Brashares

Vote: Approve - 7, Disapprove - 0

4. Treasurer's Report

Presented by Treasurer, Cecil Don

Resolved: To accept the Treasurer's report, as presented by Cecil Don, as written.

Motion by Eichelberger

Second by Liska

Vote: Approve - 7, Disapprove - 0

5. Committee Reports

Office Managers Report

Office Manager Val Ingram was not present, but submitted a detailed report. (Appendix B)

Val reported the new Xerox copier, which was approved for lease/purchase by the Board at the November 13, 1999 meeting in Arlington, Texas, is installed and operating beautifully. She felt it was a good investment, and thanked the Board for their approval.

Val also strongly recommends serious Board consideration of an annual membership dues increase to \$35.00 per year as a means to offset significant increases in all office operating costs.

Editor's Report

Bugle Editor Chuck Koch submitted a 1999-2000 expense report. (Appendix C) Total expenses exceed projections by \$6040, primarily because the National Meet issue is the most expensive and is amortized over 7 months and not a full 12 months.

Also, total copies printed exceed projections by 250.

Postage costs are exceeding projections by \$418 so far this year, and \$2523 over same time last year.

It was pointed out that higher ad content raises postage costs. Some questions and discussion followed concerning the possibility of raising display-advertising rates.

Chapter Coordinator's Report

Carol Derbin, Chapter Coordinator, was not present. There was no report.

Regional Coordinator's Report

Ron DeGross, Regional Coordinator, was not present, but submitted a detailed report. (Appendix D)

Ron reported that no one has been appointed as yet to serve a Director of the new South Central Region.

To date, progress is slow in forming a new California/Nevada Region.

There was nothing to report regarding the formation of the proposed Northwest Region.

Some preliminary inquiries exist regarding the realignment of boundaries and Chapter affiliations between the Mid-Atlantic and NorthEast Regions.

Nothing is firm at this time.

National Tour Advisor's Report

Bruce Kile, National Tour Advisor, submitted a detailed written report. (Appendix E)

Bruce highlighted the upcoming 6th National BCA Driving Tour (hosted by the BDE) which immediately follows the 2000 BCA National Meet in Richmond, VA. The tour is dubbed "Coastal Carolina Tour", and will range from Richmond, VA to Charleston, SC.

Bruce urged all BCA members to enjoy friends and family via tour participation with our old Buicks.

Internet Report

President Vasilow reported the BCA WebSite is doing well, with the National Pike Chapter as it's latest addition. Roberta and others highly complimented Peter Gariepy on a fine job.

6. BREAK

Technical Advisor's Report

Director Schoening reported the BCA now has 72 Technical Advisors on staff. All listings on the Web Page have been updated. Technical Advisor seminars are being formulated for the 2000 BCA National Meet.

Chief Judge's Report

Mac Blair, BCA National Chief Judge, was present. Mac is working on updating the National Meet database, judging school information packet, and Senior registration forms.

Candidates for National Chief Judge are being considered, as Mac's current appointment will expire with the conclusion of the 2000 BCA National Meet.

Mac has determined the pre-qualification check for all judged cars at the National Meet is no longer necessary and recommended elimination of same. Considerable discussion followed on this issue.

Resolved: To eliminate the pre-qualification check at National Meets, beginning with the 2000 National Meet in Richmond, VA.

Motion by Brashares

Second by Eichelberger

Vote: Approve - 6, Disapprove - 1

Advertising Agent's Report

Jim Cain was not present, but submitted a written report. (Appendix F)

In 1999 four new ongoing display advertisers were solicited for publication in The Bugle, and continued growth is anticipated in 2000.

1999-2000 Budget Report

Treasurer Cecil Don in continuing to work on the 1999-2000 budget. A written report from Joel Gauthier was submitted by Cecil Don. (Appendix G)

Resolved: To study proposed 1999-2000 budget and research ideas to balance the budget and return to May 20, 2000 meeting of the Board with recommendations.

Motion by Leets

Second by Brashares

Vote: Approve - 7, Disapprove - 0

BCA Store Update

Kristie Ingram-Greathouse, BCA Store Operations Manager, was not present but submitted a detailed report (Appendix H) which outlined new items to be available soon via the BCA Store to members.

Kristie also reported lower shipping costs due to the usage of USPS Priority Mail services, which provides FREE boxes, labels, tape, etc...

As of February 1, 2000, total restocking costs were \$5294. Total gross sales were \$8983. Total profit was \$2297, with an overall percent of profit at 43.4%, per Kristie's report of February 15, 2000.

Questions still remain regarding the possible loss of BCA Store merchandise at the BCA National Meet in 1999. Joel Gauthier estimates this loss at approximately \$4000. Director Brashares and former Treasurer Bill Anderson are continuing to work with Val Ingram to substantiate the exact loss, if any.

BCA Museum and Archive Foundation Update

Roy Wager, President of BCAMAF, raised concern as to why his "President's Message" for The Bugle required approval by the President of the BCA prior to publication. President Vasilow stated it is her opinion that it is her responsibility to review and edit all messages of this nature prior to release for publication. President Wager also informed the Board that the BCAMAF would be awarding a special trophy (name and purpose to be announced) at BCA National Meets.

Oklahoma Chapter request for approval for logo.

Resolved: To approve Oklahoma Chapter logo as submitted.

Motion by Eichelberger

Second by Brashares

Vote: Approve - 7, Disapprove - 0

North Virginia Chapter request for approval of trophy design for National Meet

Resolved: To approve North Virginia Chapter trophy design for 2000 BCA National Meet.

Motion by Eichelberger

Second by Brashares

Vote: Approve - 7, Disapprove - 0

Chapter Owned Radio Station

Bill Henderson, Director-South Jersey Chapter, has inquired on the feasibility of BCA Chapters taking advantage of a new FCC ruling, which would allow non-profit organizations to broadcast on low powered radio frequencies. Secretary Leets and President Vasilow were assigned to work with Bill Henderson on this issue and report the findings to the Board at the May, 2000 meeting.

Archival Award Requested by Greg Field

Greg Fallowfield, BCA #1 and former President, made a request of the Board (Appendix I) to consider encouraging BCA members to display Buick memorabilia and artifacts at National Meets, and give award(s) to these individuals.

A large majority present felt this to be a terrific idea. However, the Board and most guests also felt security would be impossible to control. President Vasilow to write Greg outlining concerns.

Award for New Memberships

Many suggestions/ideas were offered on ways and means to attract new/younger members to the BCA. Director Brashares and Judy Leets are investigating and will report to the Board at the May, 2000 meeting.

It was also suggested that some type of tracking system be put into place to identify members who refer new members to join the BCA.

Resolved: To add "Referred by" to the Application for Membership form now being used on the outside wrapper of The Bugle.

Motion by Schoening

Second by Brashares

Vote: Approve- 7, Disapprove - 0

8. LUNCH

9. Unfinished Business

Spousal Ballot for Board of Directors Voting

President Vasilow presented a sample of the ballot for "Spousal" Board of Directors voting in the 2000 election, which was met with approval.

President Vasilow also presented a quote from Walker, June, Calhoun, Certified Public Accountants, Burton, MI, for \$50 per hour as their fee to count the ballots. The CPA estimates two (2) hours will be required, based on estimates of returned ballots from past elections.

Resolved: To approve hiring of Walker, June, Calhoun, CPA's of Burton, MI, to receive directly and tally ballots for the BCA 2000 Board of Directors election at a cost not to exceed \$250.

Motion by Eichelberger

Second by Brashares

Vote: Approve - 6, Disapprove - 1

Review of Request for Quote for The Bugle

Resolved: To accept the Request for Quote for The Bugle, as written by Ken Liska.

Motion by Brashares

Second by Eichelberger

Vote: Approve - 7, Disapprove - 0

Resolved: To provide the Board a copy of all bids, with highlights and recommendations of the top three bidders, at least two weeks prior to the May 20, 2000 Board meeting.

Motion by Brashares

Second by Eichelberger

Vote: Approve - 7, Disapprove - 0

10. BREAK

Issues from Central Ohio Chapter

Director Brashares and many others in the audience once again brought up the issue of allowing radial tires with no, or reduced, judging point deductions. The main purposes being safety and drivability.

Chief Judge Mac Blair once again explained in detail why, in his opinion, radial tires installed on Buicks built prior to factory installation were NOT correct and, therefore, would not be allowed without points penalties.

Several BCA members submitted written opinions on this issue.

(Appendix J)

Appointments of Chapter Coordinator, Regional Coordinator, Chief Judge

Resolved: To maintain Mac Blair and Rick Shick in their present positions, respectfully, through the 2000 BCA National Meet. Then, the Board will investigate interested individuals for those positions. Mac Blair to make suggestions for his replacement and possible assistants.

Motion by Eichelberger

Second by Schoening

Vote: Approve - 7, Disapprove - 0

Resolved: To appoint Phil Strassner as BCA Regional Coordinator, and Judy Leets as BCA Chapter Coordinator.

Motion by Eichelberger

Second by Schoening

Vote: Approve - 7, Disapprove - 0

12. New Business

Audit of BCA Finances

A minimal amount of discussion expressed a feeling an audit was in order.

Resolved: To have the BCA financial records (books) audited back over a period of seven (7) years by the CPA firm of Coopers & Lybrand, at a proposed cost not to exceed \$100.

Motion by Brashares

Second by Schoening

Vote: Approve - 7, Disapprove - 0

Proxy Voting - Article III, Meetings, SOP 5

See (Appendix K) memo from Bill Anderson to BOD, dated June 15, 1998

BCA Store, etc.

BCA Store Operations Manager, Kristie Ingram-Greathouse, is shopping for children's clothing items at present.

BCA Annual Award for Best Chapter Home Page on WebSite

*see below

Chain of Bed & Breakfasts Specifically for Car Collectors

*see below

Review of Chapters

*see below

Re-Establish Policy & Procedures Committee

*see below

Board Travel Allowance Review

*see below

NOTE - All of the "*see below" items have been deferred to the newly seated Board at the October, 2000 meeting.

Director Brashares has suggested an increase in the BOD travel allowance be studied.

A discussion took place concerning the day and time of the Board meeting scheduled to take place during the 2000 BCA National Meet.

Resolved: To schedule the Board of Directors meeting on Wednesday, July 5, 2000, from 1pm till 5pm.

Motion by Brashares

Second by Eichelberger

Vote: Approve - 7, Disapprove - 0

2002 BCA National Meet

To date no Chapter or Region has expressed interest in hosting the Meet.

13. Adjournment

The meeting was adjourned at 4:17pm

Motion by Leets

Second by Eichelberger

Vote: Approve - 7, Disapprove - 0

Respectfully submitted,

Bob Leets, BCA #17041
Secretary, 1999-2000