

**Buick Club of America  
Minutes of the Board of Directors Meeting**

**The Sheraton, Richmond, VA  
July 5, 2000**

**1. Call to Order**

The July 5, 2000 meeting of the Board of Directors (hereinafter 'the Board') was called to order at 1:00PM by President Vasilow. Secretary Leets served as recorder.

Officers and Directors present:

Roberta Vasilow, President	Ken Liska, Vice-President
Bob Leets, Secretary	Cecil Don, Treasurer
Al Eichelberger, Director	Jeff Brashares, Director
Jack Jones, Director	Bill Schoening, Director

Absent: Carl Finer, Director (illness)

A quorum was present.

In attendance were: **(Appendix A)**

Mac Blair, BCA Chief Judge	Roy Wager, Pres.BCAMAF
Rick Schick, Judges Trng.Ch.	Phil Strassner, Reg. Coord.
Judy Leets, Chapt. Coord.	Ed Ingram, BCA Office
Carol Serrone, Plante&Moran	Bruce Kile, Natl. Tour Adv.
Steve Ledger, Dir.HL	Frank Coniglio, Dir. L.I. Chapt.
John Westfall, Dir. Cent.OH	Dave Robinson, Dir. Niag.Frnt.
Jim Robertson, Dir. NW PA	Joel Gauthier, Dir. Cent. IN

and members from the following Chapters, Divisions, and organizations:

Central Indiana	Chicagoland
Buick Club of England	Appalachian
North Texas	Finger Lakes
Dixie	North Virginia
Central Ohio	Long Island
Niagara Frontier	Buicktown
BDE	Fireball
Lone Star	Hawkeye

**2. 2000 BCA National Meet Update**

Meet Chairman Phil Strassner reported there were 520 members registered, with 323 total Buicks, of which 240 were to be judged.

### **3. Call to the Audience**

John Ball, Free Spirit Chapter, has asked that "Honorary Members" be listed in the bi-annual Roster.

Resolved: John Ball and Director Jones to examine this issue and report to the Board at October 2000 meeting.

Motion by Brashares

Second by Don

Vote: Approve - 7, Disapprove - 0

Paul Blackbourn, Buick Club of England, questioned why information from their Club doesn't appear in The Bugle.

John Ball also requested the Board notify all non-winning Board of Directors election candidates in writing as soon as practically possible after the election with results. It was suggested this be included in SOP #13.

There was also discussion concerning non-BCA members registering to attend BCA National Meets and partaking in various tour-type events. The Board will be reviewing policy regarding this issue.

### **4. Minutes Review and Correction**

Refer to the minutes of the May 20, 2000 meeting of the Board at the Holiday Inn, Strongsville, OH.

Correction and addition to "Review of Bids for The Bugle" (Item #9, Unfinished Business)

Change wording in motion to read:

Resolved: To accept a bid of \$13,493.75 per month from Baker Press, Orlando, FL, to produce The Bugle, based on 40 pages. If over 40 pages, it must be at the discretion of the BCA President. This price includes the Editor, Art Director, and Mailing. (10,000 copies)

Motion by Brashares

Second by Schoening

Vote: Approve - 7, Disapprove - 0

Correction to "Senior Awards Committee" (Item #9, Unfinished Business)

Change vote tally of motion to read:

Vote: Approve - 7, Disapprove - 0

Resolved: To accept the minutes of the May 20, 2000 meeting, as written, with the exception of the changes from above.

Motion by Brashares

Second by Schoening

Vote: Approve - 7, Disapprove - 0

## 5. Treasurer's Report

Treasurer Cecil Don referred the Treasurer's Report to Joel Gauthier, BCA Accountant. Joel presented a written report. (**Appendix B**)

Resolved: To accept the Treasurer's report as written.

Motion by Schoening

Second by Eichelberger

Vote: Approve - 7, Disapprove - 0

## 6. Committee Reports

### Office Managers Report

Office Manager Val Ingram was not present. No report was submitted.

### Editor's Report

Bugle Editor Chuck Koch was not present, but submitted a written report.

#### (**Appendix C**)

Total expenses for the year exceeded projections by \$4481 (2%). Total copies printed exceeded projections by 550, and postage costs are \$4047 more than last year.

Higher ad content (BCA Store catalog, other free ads) raises postage costs.

Advertising revenues were higher than projected by \$659, and surpassed last year by \$203.

### Chapter Coordinator Report

Chapter Coordinator Judy Leets reported receiving a request to consider forming a Park Avenue Owners Club. Information on how to do so has been forwarded to the requester.

Ron Herrman, Central Oklahoma Chapter, has expressed interest in forming a new Chapter in the Tulsa, OK area. An application has been forwarded.

### Regional Coordinator's Report

Regional Coordinator Strassner presented a written report. (**Appendix D**)

Nancy Thompson will be assuming the duties of NorthEast Region Director in late summer/early fall.

Cecil Don will occupy the seat of Regional Director for the new California/Nevada Region.

Steve Ledger will continue as Heartland Region Director.

David Corbin will assume the duties of Regional Director in the new South Central Region.

### Internet Report

President Vasilow reported she is continuing to investigate sources for a new server for the BCA WebSite. Adding the BCA Roster to the WebSite is also under consideration, as well as adding membership renewal capabilities via the internet.

#### Technical Advisor's Committee

Director Schoening reported all is going well with the 72 advisors currently on staff. A new Web update is coming soon. Bill reminded all that the Tech Service is for BCA members ONLY, and requesters MUST give their BCA number when contacting for information.

#### Chief Judge's Report

Chief Judge Mac Blair reported that the Judges Handbooks would be distributed at the Judges Training meeting.

Resolved: To request Mac Blair and Rick Schick streamline distribution of the Judges Handbook and make a recommendation to the Board at the October 2000 meeting on the best way to handle the Handbook in the future.

Motion by Brashares

Second by Schoening

Vote: Approve - 7, Disapprove - 0

Questions were raised on whether to create separate classes for Grand National and Grand Sport. It was determined to allow the Meet Chief Judge to make the decision on a meet-to-meet basis.

Resolved: To add a permanent "Class Q" for Grand National, Turbo T-Type Regal, and GNX. To be sub-divided, as required, at the discretion of the Meet Chief Judge

Motion by Eichelberger

Second by Brashares

Vote: Approve - 7, Disapprove - 0

Questions were raised concerning distribution of Archival and Senior awards. It was concluded the awards would continue to be mailed.

Director Brashares has provided the Board with a computer database which identifies all persons who have served as Judges at BCA meets from 1989 through 1999.

Resolved: To appoint Keith Bleakney as Chairman of the Judges Records of the BCA. He is to maintain records of all persons who have served as Judges at BCA National Meets. The appointment is subject to the same term limits as Chief Judge and Judges Training Chairman. Copies of all records are to be sent to the BCA National Office, Chief Judge, and BCA President.

Motion by Eichelberger

Second by Brashares

## 7. BREAK

### Advertising Agent's Report

Jim Cain was not present. No report.

### BCA Store Update

Carol Serrone-CPA, Plante & Moran, LLP, presented a written and verbal report. (**Appendix E**)

Resolved: By the October 2000 Board meeting, have in place a BCA Chapter, or group from a Chapter, willing to take over the operation of the BCA Store within a structure that will incur NO financial loss to the BCA. All items are to be on consignment, and the minimum commitment is to be three years.

If no suitable entity can be in place by October 21, 2000, it is recommended the BCA Store be closed.

Motion by Brashares

Second by Eichelberger

Vote: Approve - 7, Disapprove - 0

### 2000/2001 Budget/Audit Update

Carol Serrone-CPA, Plante & Moran, LLP, is continuing to work on completing a BCA financial audit.

Director Brashares announced the BCA has lost nearly \$48,000 during the past two years.

Major expenses are: BCA Roster, Judges Handbook, BCA National Office Operation, and The Buick Bugle.

It is expected the new Bugle can be edited, printed, and mailed for the same, or less, than in prior years. A thirty-day termination clause is in effect with Baker Press.

Brashares suggested an RFQ be written for the BCA National Office, and the operation of the office be put out for bids.

Much discussion and many concerns have been raised by the BCA membership regarding an across the board dues increase. Brashares stated, based on cost vs. income studies, that unless dues were raised immediately the BCA could not survive.

Resolved: To raise the BCA membership dues by \$5 across the board, effective October 1, 2000.

Motion by Brashares

Second by Eichelberger

Vote: Approve - 7, Disapprove - 0

Effective October 1, 2000, BCA membership dues are as follows:

1 year	\$35
2 years	\$65
3 years	\$95
Lifetime	\$700

Director Brashares pointed out the BCA spent \$99,000 on administration costs for approximately 10,000 members in 1999. That is an average of \$9 per member.

Resolved: To write an RFQ on the operation of the BCA National Office, which would include all expectations within it's structure, including what the BCA is willing to pay for said operation.

Val Ingram, current BCA Office Manager, would be invited to respond to the RFQ. This RFQ is to be ready for approval by the October 2000 Board meeting.

Motion by Brashares  
Second by Schoening  
Vote: Approve - 7, Disapprove - 0

Brashares provided a cost figure of approximately \$22,000 per issue, plus mailing expenses, to produce the BCA Roster. It was suggested the Board consider input from the membership present at the BCA General Membership Meeting of July 6, 2000, at the BCA National Meet before taking any action regarding the BCA Roster.

Resolved: To defer any decisions regarding the BCA Roster until additional input is gained from the General Membership meeting of July 6, 2000.

Motion by Brashares  
Second by Schoening  
Vote: Approve - 7, Disapprove - 0

Carol Serrone and Brashares estimate the 2001 Bugle will cost \$228,861, based on 40 pages per issue. Additional pages are at the discretion of the BCA President and would increase costs incrementally and significantly.

Resolved: To accept The Bugle budget at \$228,861 for 2001, based on 40 pages per issue. Additional pages are at the discretion of the BCA President.

Motion by Brashares  
Second by Eichelberger  
Vote: Approve - 7, Disapprove - 0

Resolved: To approve the 2001 BCA budget (**Appendix F**), excluding the BCA Roster until after considering input from the members at the General Membership meeting of July 6, 2000.

Motion by Brashares

Second by Eichelberger

Vote: Approve - 7, Disapprove - 0

#### BCA Museum and Archive Foundation

BCAMAF President Roy Wager reported all is going well and invited all members to attend their meeting at 1PM, July 7, 2000.

#### Editor/Printer Transition to Baker Press Update

Vice-President Ken Liska reported the transition is going very well.

Liska also presented a sample calendar/poster created by Baker Press and being considered for sale to the BCA membership.

### **8. Unfinished Business**

#### 2002 BCA National Meet

The Southern Arizona Chapter and Finger Lakes Chapter have both expressed an interest in hosting the BCA National Meet in 2002.

Submittals to host the Meet must be entered by October 1, 2000.

Not staging a National Meet in 2002 is also being considered.

#### Membership Award

Director Brashares and Chapter Coordinator Leets presented a program that offers incentives for the sponsorship of new BCA members as follows:

- a. Must have a minimum of 3 new memberships per quarter to be eligible.
- b. Chapter members (Chapters are not eligible) with the most memberships per quarter receive a \$25 gift certificate for the Buick Store, or a Buick truck (~~\$25~~<sup>\$37.00</sup> value), their choice.
- c. Member who sponsors the most new members during the BCA fiscal year (July to June) will be presented with the Gerstkemper Award at the BCA National Meet banquet or General Membership meeting.

**(Appendix G)**

Resolved: To accept, as written, the membership award program.

Motion by Brashares

Second by Eichelberger

Vote: Approve - 7, Disapprove - 0

#### Chief Judge/Training Judge/Judges Committee

Mac Blair and Rick Schick stated they are agreeable to serve at the pleasure of the Board.

Resolved: To have Mac Blair assume the duties of Judges Training Chairman, and Rick Schick assume the duties of Chief Judge for at least the next two years, immediately following the BCA 2000 National Meet.

Motion by Brashares

Second by Eichelberger

Vote: Approve - 7, Disapprove - 0

### SOP Revisions

The Board tabled approval of all SOP revisions until the October 2000 Board meeting.

### Transition to 2000-2001 Board of Directors

Bob Montgomery, North East Ohio Chapter, facilitated the transfer of the Board.

Director Eichelberger was recognized for six outstanding years of service on the Board, including two years as BCA President.

Director Schoening was introduced as being re-elected to the Board for a second 3-year term.

President Vasilow was introduced as being re-elected to the Board for a second 3-year term.

Pete Phillips, North Texas Chapter, was introduced as a newly elected Director on the BCA Board.

The candidates for Officers of the Board of Directors were introduced as follows:

President - Roberta Vasilow, Jeff Brashares

Vice-President - Ken Liska, Bob Leets

Secretary - Pete Phillips

Treasurer - Cecil Don

The election results for the Officers of the Board of Directors, 2000-2001 was as follows:

President - Jeff Brashares

Vice-President - Bob Leets

Secretary - Pete Phillips

Treasurer - \*Roberta Vasilow

\*Note - Roberta Vasilow offered herself as a candidate for Treasurer after being defeated in the election for Board President

## **10. Correspondence - INCOMING**

Request from Southern Arizona Chapter to host February 2001 Board meeting



The Southern Arizona Chapter offered to host the February 17, 2001 Board meeting in Tucson, AZ.

Resolved: To accept the invitation from the Southern Arizona Chapter to host the February 17, 2001 Board meeting.

Motion by Leets

Second by Liska

Vote: Approve - 6, Disapprove - 1

Obituary/Article Approval for Bugle Publication - Prof. Richard Scharchburg

Terry Dunham wrote an article for Bugle publication at the request of the Board concerning the passing of noted automotive historian, and BCA member Professor Richard Scharchburg.

Resolved: To accept and approve for publication the article, as written, for publication in The Bugle as soon as feasible.

Motion by Leets

Second by Schoening

Vote: Approve - 7, Disapprove - 0

**11. Announcements**

The October 21, 2000 Board meeting will be held in Tampa, FL at the Ramada Airport Inn.

The Board, and all other interested BCA members, has been invited to tour the facilities of Baker Press in Orlando, FL on Friday, October 20, 2000.

**12. Adjournment**

The meeting was adjourned at 5:00PM.

Motion by Leets

Second by Schoening

Vote: Approve - 7, Disapprove - 0

Respectfully Submitted,

Bob Leets, BCA #17041  
Secretary, 1999-2000