MINUTES BCA Board of Directors, Conference Phone Call July 30, 2001

On the line: Jeff Brashares; Bill Schoening; Pete Phillips; Cecil Don; Roberta Vasilow; Jerry Bodden; Phil Strassner; Pat Brooks; Joel Gauthier, Club Accountant; Mike and Nancy Book, Office Managers

The conference call was convened at 6 p.m. Eastern Time by President Jeff Brashares. He reminded the Board that with no national meet judging planned for 2003, an exception to the Standard Operating Procedure for national meets is needed. Bill Schoening pointed out that this exception was approved at a previous Board meeting, and no further action is needed.

MINUTES. The minutes of the general membership meeting in Buffalo on July 12, 2001 were reviewed. MOTION by Phil Strassner, seconded by Schoening, to approve the minutes. All in favor. The minutes of the July 15, 2001 Board meeting in Buffalo were next reviewed. It was noted that Rick Schick has sent several minor corrections that need to be incorporated into these minutes. MOTION by Jerry Bodden, seconded by Cecil Don, to approve the minutes with the corrections from Schick. All in favor, except Roberta Vasilow abstaining, as she had not yet seen a copy of the minutes.

NATIONAL OFFICE CONTRACT. Brashares stated that he made a few corrections after Pat Brooks reviewed the contract. Mike Book stated that he had nothing further to add, provided the payment of office postage expense by the BCA is included in the contract. MOTION by Schoening, seconded by Brooks, to approve the contract. All in favor.

ANNUAL BUDGET. Joel Gauthier reviewed the changes, saying that the only modifications are those that were discussed at the Board meeting in Buffalo. Vasilow asked for a clarification of the proposed \$1500 expense for Terry Dunham's BCA history. Brashares replied that he has asked Dunham to get with Greg Field and Val and Ed Ingram, to write a history of the BCA for publication in the <u>Bugle</u>. Strassner asked why it is necessary to spend \$1500 for a <u>Bugle</u> article, pointing out that Dunham was appointed Club Historian several years ago. Brooks noted that this payment would set a precedent for other <u>Bugle</u> articles. Schoening noted that the payment is not for writing the article, but rather for travel expenses. Vasilow stated that Greg Field thinks the article can be done with faxes, copies, and mailing, without the need for travel. Bodden asked if there was a formal agreement with Terry Dunham yet. Brashares replied that there was not. Brooks suggested that perhaps the Buick Motor Division would help fund this as part of its 100th anniversary preparations for 2003. The consensus was that the \$1500 should therefore be removed from this budget.

On other budget items, Brashares noted that the BCA needs to repay Bob Waller for his reprinting of the Judging Handbooks this year. Jerry Bodden asked if \$4000 is too high an estimate for interest income, since interest rates are declining. Brashares replied that

we will get an increase in interest, with the bank account being switched from the California credit union (2-1/2%) to the Columbus, Ohio money market account. Strassner asked about the "office supply" line item under <u>Bugle</u> expenses. Gauthier replied that this was primarily for transition expenses with the new Editor last year, and would probably not be used this year. Strassner asked about the phone expense item for Chapter and Regional Coordinators, noting that no one told him this was a reimbursable expense as Regional Coordinator. Brashares noted that it might be time to appoint new Coordinators, and that this item should be left in. Strassner also asked about the \$1000 travel expense line item for the <u>Bugle</u>. Brashares replied that this is for the Editor to travel to BCA Board meetings. Strassner asked about the office supply expense item for the magazine, and was told that this was primarily for the <u>Bugle</u> transition. After some additional discussion, Schoening made a MOTION to approve the proposed 2002 budget, but without the \$1500 travel expense discussed above. This was seconded by Cecil Don, and all voted in favor.

INSURANCE POLICY. Brashares stated that the club's current policy is with Grundy. Grundy's proposal is \$7800 for one year, while the K&K/Arnold Insurance proposal is \$7200. Pat Brooks noted that the first year's quote from an insurance company that wants new business is usually lower, but that it goes up in subsequent years. He added that there ought to be an article in the <u>Bugle</u> to explain the club's insurance coverage for the benefit of chapters and members. Brashares noted that if we drop Grundy, we will probably lose their display ad revenue from their regular ad in the <u>Bugle</u>, which comes to more than \$2000. Schoening asked if there were any problems with Grundy, and Brashares replied that there are no serious problems. Strassner asked if chapters would be charged for coverage riders for local car shows. Brashares replied that they would not, as this cost has now been factored into the renewal policy. MOTION by Phillips, seconded by Strassner, to accept the Grundy insurance proposal. All in favor.

BUGLE LISTING OF OFFICERS. Brooks stated that the listing of club officers in the magazine does not clearly indicate that there are nine Board members. Instead, it appears that there are four officers and five Board members. There was general consensus that this listing needs to be clarified.

MEMBERSHIP CARDS BY E-MAIL. Brooks suggested that a major savings in postage and printing expense could be had if BCA membership cards were sent by e-mail instead of U.S. Mail. Vasilow noted that not everyone has e-mail. Mike Book stated that mailouts to new members (about 100 per month) are 34 cents each, and 500 to 600 renewal postcards per month are 21 cents each. Strassner suggested that the renewal notices should query people to see if they have e-mail or not. Bodden asked if membership cards were even needed. Brooks stated that if the monetary savings are explained to the members, that they would probably accept this change. He suggested that only one initial membership card be issued when someone first becomes a member, and that this should suffice. Cecil Don stated that he thinks membership cards are a waste of money—he has never been asked to show his card--we should eliminate them to keep dues from going up more. Bodden stated that he is in favor of eliminating it, but there will be a certain faction wanting to retain the cards. Mike Book stated that the current cards, including

printing and postage, are costing about \$2000 per year. Strassner suggested issuing the card once, as is done with Social Security cards. No formal action was taken on this.

LITERARY AWARD PROPOSAL. Brooks explained his proposed awards for several categories of <u>Bugle</u> articles, saying that we need to encourage people to contribute articles for the magazine. The awards would be given each year at the National Meet. Phillips stated that it is a good idea, but every new award adds to the length of the already long awards banquet, and perhaps just one award might be given for this. Brooks replied that if the awards ceremony is run right, with groups called up and photos taken/awards given at a table off to the side, it would not take so long. Brooks and Schoening were asked to write up this proposed awards procedure for Kokomo. Gauthier agreed to talk to Ralph Colter about this. Brashares stated that the literary award proposal would be taken up again in February or in a conference call, with cost estimates.

"BOMBSIGHT" WEBSITE. This website was discussed, but the consensus was to take no action at this time.

OTHER BUSINESS. Brashares noted that Terry Dunham and several California members have suggested that an article or letter of thanks be placed in the <u>Bugle</u> recognizing Val and Ed Ingram's years of service to the BCA. Discussion shifted to the position of Regional Coordinator. Vasilow suggested combining the Regional Coordinator's job and the Chapter Coordinator's job. Strassner suggested leaving it alone. It was noted that Ron DeGroff and Carol Derbin had been Coordinators at the same time as they were Board members. Cecil Don suggested that Bruce Andren write the suggested article on the Ingrams.

Brashares noted that the Bugle contract with Baker Press will be up for renewal in June, and asked what the Board wants to do. Vasilow stated that Baker Press has a new artwork person, and that the proofs for the August issue are excellent. Phillips stated that he hears constant complaints about the poor grammar and spelling errors in each issue, and he would like to see the contract bid out again when it expires. Brooks replied that this would open up old problems and bring up too much dissent on the Board. He noted that this is a club publication and we should not expect anything better, given what we are paying. Phillips disagreed, saying we are paying good money for a professionally produced magazine, and we ought to expect a professional product without numerous errors. Vasilow replied that there were mistakes like this under the previous editor, that there are always mistakes, and that we should give the present contractor a chance for a few more months before making a decision. Brashares noted that if the contract is rebid, someone will have to take on the large task of preparing bid specifications and bid packets. Strassner stated that the Riviera Owners Association has a nice publication that is put out by unpaid club members. Brooks stated that we cannot rely on volunteers for the Bugle. He added that we have to avoid dissention on the Board, and need to put up a united front, especially after decisions are made. Phillips took exception to this. Brooks suggested that before the Bugle is printed, a copy of the article should be faxed to each author for review.

Other items briefly discussed were Board nametags, letterhead distribution and printing, BCA lapel pins, the BCA Store back on the BCA website, a Reatta website based in Hawaii that may be merged into the BCA's Reatta Division website, and the mechanics of placing Board of Directors' minutes on the website. No formal action was taken on any of these items.

There being no other business, the conference call meeting adjourned at 7:15 p.m., Eastern time.

Respectfully submitted,

Pete Phillips, BCA #7338 Secretary