

Minutes of BCA Board of Directors Meeting, held on the 25th August 2022 via Teleconference.

- **In Attendance:**

All elected BCA Board members were in attendance. Other attendees whom were present included; Chief Judge, Alan Oldfield and Bugle Editor, Pete Phillips. Other office holders who were not in attendance included; Chapter Co-Ordinator, Roberta Vasilow, National Meet Committee Chairman, Marc Barker, and Cornerstone Registration Manager, Mark Wheeler.

- **Secretary Report presented by John McCarthy.**

The minutes of the previous meeting was sent out to all BCA Board Members and other Board meeting attendees for review and was tabled at this meeting. This meeting was held via teleconference on the 28th July 2022. John McCarthy explained the minutes and that Jerry Courson had asked that his Treasurer's report be changed and Ricky Pirch also sort a change to the interpretation of his comments in New Business regarding the storage of the BCA's Medallions. It was moved that the Secretary's report be accepted by Jack Welch and Seconded by Bob Starzyk. Motion approved by all those present, 8-0.

- **Treasurer Report presented by Jerry Courson.**

Jerry indicated that the financials had been sent out for review and was tabled at this meeting. Jerry then made the following comments regarding his report and these included;

1. Net income for the last month was \$34,000 and \$10,000 of that was from the 2022 Lisle Meeting. The remaining \$24,000 was from operations.
2. The National Meeting income and expenses may change up to the 30th November cut-off date. However, it is expected that the Melanie Mauser led Meeting will net a \$10,000 to \$15,000 profit. All agreed; "well done Melanie".
3. A current investment matured and \$144,000 was re-invested in Federal Treasury Notes, which will return a 3% profit for 1 year.
4. All BCA investments will mature next year, (2023) and with interest rates continuing to rise, there is good potential for re-investment.
5. July was not a good month for new membership.
6. The 2023 Spokane National Meet Director, (Greg Lewis) contacted Jerry and stated that according to the State of Washington's laws, the BCA will be required to pay sales tax on all things being sold and monies being collected. There was 'vigorous' discussion and comments from several Board members who thought

that this was in-correct and needed to be investigated. Jerry agreed to undertake this investigation.

7. There was a letter from the California Department of Justice regarding the BCA's Charter and corporation status. There was a discussion by the Board members as to the reasons why the Charter and corporation was set up in California and the need for it to be kept there. Jerry pointed out that the BCA pay a third party, (CT Corporation) a fee for managing this. The fee for this is \$700 per year, plus the Californian State fees and it would be much cheaper if the BCA's Charter and registration was transferred to another State and perhaps to Minnesota via Cornerstone's services. John Steed moved a motion for Jerry to do this and it was seconded by Melanie Mauser. Motion was passed by all, (8-0).
Jack Welch moved to accept the Treasurer's report and this was seconded by John Steed. Motion approved by all those present, (8-0)

- **Committee Reports.**

1. **Personnel Committee:**

John Steed, commented that there were no changes to Personnel Committee and nothing to report.

2. **Finance Committee:**

Jerry Courson, stated at all financial matters had been covered in his previous report.

3. **Insurance, BCA, D&O, Regions, Chapters and Divisions Committee:**

Jack Welch, explained that all is well here and there is nothing to report.

4. **SOP Committee:**

- John Steed explained that he was still processing an SOP for collecting new trophies and explained that he wanted to keep this formality as an, "informal occasion".
- Ricky Pirch is working on the SOP for National Meet Trophies and was passing this onto the National Meet Committee's next meeting for them to discuss.
- Jack Welch explained that all new and corrected SOPs must be published on the BCA's website.

5. **National Chief Judge Report:**

Alan Oldfield commented that he had nothing to report.

6. **Chapter Co-Ordinator report:**

No report presented, as Roberta Vasilow was absent.

7. **National Meet Committee:**

No report presented, as Marc Barker was absent.

8. **Bugle Advisory Committee:**

- John Steed commented that there was nothing to report.

- Sid Meyer talked about unpublished materials being transferred to the BCA's website, as Pete Phillips has much more submitted articles, which cannot be processed and published because of magazine space and in a timely manner.
- Pete Phillips explained about the difficulties he faces with processing submitted articles into a printable format and the time which this takes, (some articles are still hand written). He said that he gets up to 400 emails a day and 6 articles a month for publication and it is hard to keep track of all of this data.
- Sid Meyer discussed with the meeting the need to have a standardized format for print and images to be submitted for publishing.
- Pete Phillips agreed that it would be good to have the unpublished and overflow articles published on the BCA's website.
- Sid Meyer asked that the SOP committee develop an SOP to make it easier to keep a trail for processing these articles.
- Jack Welch said that it would be easier to put a re-occurring note in the Bugle to cover this issue.

9. Strategic Planning Committee:

Jerry Courson commented that there was nothing to report.

10. Membership Growth Committee:

- Bob Starzyk commented that he was looking forward to Hershey.
- John McCarthy presented a paper to the meeting about the possibility of tapping into Facebook with view to attraction new BCA membership. There are more than 17 different Buick groups who use Facebook to communicate and they total more than 134,000 members.
- Alan Oldfield commented on the lack of use of the current BCA Facebook page and the need to get this "page" to become more active.
- Alan Oldfield and John McCarthy are currently looking at ways which this can be done. Alan identified a site called "Upwards" which offered professional expertise in developing and using this media.

11. Buick Museum Committee:

- Bob Starzyk commented that there was a meeting scheduled for 23rd September 2022 at the Gilmore Museum. He stated that there was a need to create a Charity as a way of moving forward.
- Sid Meyer commented about issues and problems of leasing a 'property' on the Gilmore site as opposed to buying it. Also, about the importance and need to involve the BHA and its members, as a way of moving forward.
- Sid Meyer led the discussion on talking to BHA members, including David Landow and Bill Anderson. The need for the BCA Board to write a proposal for this project to keep moving ahead.

12. Old Business:

- Jack Welch commented that members of the Minuteman Chapter will be attending the AACA regional meeting in late October and will look to promote the BCA and new membership at this event.
- John McCarthy commented on the issue which was brought to the Board's attention and the "no delivery" of paid for parts from Cars Inc to an Australian BCA member.
- Sid Meyer commented on the Senior Grille badges and the need to sort out the supply issue and pricing, including delivery. Board members participated in this discussion and Melanie Mauser pointed out that there was a need for a backing plate to go with the badge and this was being sorted out now. She also pointed out that there was considerable interest in purchasing this badge. Sid Meyer asked about the price per badge, after the problems were resolved.

13. New Business:

- Bill Gorman talked to the meeting about the recruitment of new BCA members at the various car events held in the Country. He had done research on various events, including; Hershey, MCACN, World of Wheels and Good Guys. Some of these events attracted the following numbers of attendees.
 1. Detroit World of Wheels, 149,000
 2. Chicago World of Wheels, 93,000
 3. Kansas City World of Wheels, 30,000

Bill then went onto comment on where would be the best place to concentrate on recruiting new members, mentioning the cost and value for money spent doing this. This discussion will be ongoing. –

- Ricky Pirch commented on the data presented by Cornerstone regarding new members and the age of their cars. Most data showed that these cars were all post 1970s.

14. Last but not Least Committee:

- John McCarthy commented that there was nothing to report.
- Sid Meyer commented on; "does a person have to belong to a chapter to join the BCA"? Answer, No.

Meeting was adjourned:

Proposed by Jerry Courson and everyone, seconded by Bob Starzyk and everyone. All present approved.

Next Meeting: Tuesday 27th September 2022. 7.10pm (ET) and 6.10pm (CT) for John McCarthy to remember.

