

**Minutes of BCA Board of Directors and Attendees Meeting,
held on Tuesday 18th March 2025, via conference call.**

In Attendance:

The BCA Board members who were in attendance included;

Jack Welch, Melanie Mauser, Jerry Courson, John McCarthy, Bill Gorman, Sid Meyer, Bob Starzyk, Tim Turvey, Mike Meyer.

Therefore there were eight voting members in attendance.

Other regular attendees whom were present included; Chapter Co-Ordinator Anne Gibson, Chief Judge, Alan Oldfield, Assistant Chief Judge, Adam Martin, Bugle Editor, Pete Phillips and Cornerstone Group Manager, Mark Wheeler.

There was a total of thirteen people on this conference call.

1. Secretary's Report presented by John McCarthy.

John McCarthy commented that the Minutes from the 18th February 2025 meeting had been circulated to all BCA Board members and other attendees. He asked whether there were any comments for discussion arising from these minutes. There were none, therefore it was moved by Sid Meyer that the Secretary's report be accepted, and it was seconded by Bob Starzyk. The meeting approved them 8-0.

2. Treasurer's Report presented by Jerry Courson.

- a. Jerry Courson commented that because of the tax season reporting is running late. There has been \$25,000 income for the year to date, which is better than expected.
- b. He further commented that one big highlight was an investment income of \$8507.23 for the months of January and February. For the month of February alone it was \$7800, which was good to see.
- c. Jerry Courson explained that we do have liquidity of \$200,000 invested in the money market account, which is being kept for future projects.
- d. He continued and said that there was nothing really outstanding and some items may appear funny. It will not be until after the National Meeting that the accounts will level out and this is because of how our accounting system is structured.
- e. It was moved by Sid Meyer that the Treasurer's report be accepted and was seconded by Melanie Mauser. The meeting approved them 8-0.

3. Personnel Committee:

Tim Turvey commented that there was nothing to report.

4. Insurance, BCA Divisions, Other Clubs, Regions and Chapter Committees:

Jack Welch commented that he had nothing to report.

5. SOP Committee:

- a. Bill Gorman commented that he had nothing to report.

- 6. Finance and Strategic Planning Committee:** Jerry Courson explained that he had nothing to report.

7. National Meet Committee:

Sid Meyer made the following comments;

- a. The planning for the 2025 meeting in Charlotte is going along well.
- b. Also the planning for the 2026 meeting is going along well.
- c. Jeff Breshares from the Central Ohio Chapter has agreed to host the 2027 National Meeting in conjunction with his Arthritis Foundation event and it will be termed; "Buicks are Heaven in 27 ----".
- d. Sid Meyer further commented that he had sent a letter to the Director of the Buick Town Chapter requesting that he hosts the 2028 National Meeting and considerable help will be available to assist with this event.
- e. Tim Turvey commented that the South East Michigan Chapter would like to combine with the Buick Town Chapter in hosting this event.
- f. He further commented that it will be the 125th Buick Anniversary and that the Heritage Center in Flint will be opening. This guarantees that this will be a popular event, which will be attracting attention for these occasions.
- g. The motion to accept the National Meet report was moved by John McCarthy and seconded by Tim Turvey. Motion was passed 8-0.

8. National Chief Judge's Report:

- a. Adam Martin commented that he needed help with the Driven Award and that he had contacted Ricky Pirch about this. Ricky is keen to see changes and he wants to ensure that there is personal contact for presenting these awards.
- b. He further commented that we needed additional help on making these changes.
- c. Jack Welch commented on the possibility of having the Driven Class awards presented to the owners in the hospitality room, as it would be well supported.
- d. Alan Oldfield commented on the need to acknowledge the people who drove their cars to the National Meeting Banquet. This was supported by the meeting and he will look into how this could best be done.
- e. He further commented on the need to make changes to one of the judging sheets. He also supported people being recognized and awarded their driven class awards at the Banquet.
- f. Jack Welch asked about judging Race Cars and Professional Cars. Alan Oldfield replied that we did cater for these classes and they needed to be further promoted.

9. Chapter and Region Co-Ordinator Report:

- a. Anne Gibson commented that she was having problems finding Regional Directors for the Great Lakes, The Four Corners/Golden West and for the North East Regions. She is continuing to pursue two possibilities for the Great Lakes Region, however she has no possibilities for the others.
- b. She further commented that she was having difficulty finding a copy of the Chapter Charter so that she can pass it onto the newly formed Delaware Chapter.
- c. There was further discussion from Board Members and suggestions as to how Anne Gibson might find a copy of the charter.

- d. Jack Welch commented that money from the now defunct Carolina Chapter has been distributed. One third going to the BHA, one third going to the BCA to assist in funding the 2025 National Meeting and one third going to the Buick Museum. The funds have now been distributed and Mark Wheeler, from Cornerstone, has the check for the BCA.

10. Roster Committee/Membership Directory Handbook:

- a. John McCarthy commented that the committee had a meeting on the 11th March and progress continues to be going well.
- b. He commented that the BCA had accepted a quote from Modern Litho to print 800 hard back copies of the new Membership Directory and Handbook for \$9216.28 plus a further \$573.46 for shipping these copies from Modern Litho to Cornerstone.
- c. The cost per copy is \$12.24 per copy, without shipping to the membership.
- d. He further commented that he had started enquiring about the cost to ship the 800 copies to the membership, which included to the USA and to overseas countries. The worse-case scenario here would be \$16,756, as countries such as Australia, would cost \$41.35 per copy.
- e. John McCarthy is looking at how the Membership Directory Committee could subsidize the shipping costs and stay within its budget limits.
- f. Mark Wheeler commented that there has been a large amount of members going on-line to update their membership and vehicle details.
- g. Tim Turvey commented that the PDF copy will help create a “happy medium” for the new Membership Handbook and Directory, which in the past had been distributed free to all BCA members.
- h. He went on to comment that the production of this new edition and the approach which this committee has followed will give a “three-fold approach” that should benefit all members. These include; a free PDF edition, a “hard copy” which is available at a price for those who still like to read a printed book and a more up to-date edition.
- i. The Board continued to discuss these comments, mostly concerning shipping costs and possible ways of finding cheaper rates.
- j. Mark Wheeler commented about the positive response to the recent email blast, where members have logged onto the BCA website and updated their information and vehicle rosters.
- k. Members who are unable to use the BCA website, are being assisted by their Chapter Directors, BCA Board members and Cornerstone Registrations.

11. Bugle Advisory Committee:

- a. John McCarthy commented that the Bugle Advisory Committee was going well.
- b. Pete Phillips commented on the late postage and non-delivery of the January/February 2025 issue of the Bugle.

12. Cornerstone Liaison:

John McCarthy commented that he had nothing to report and that his conversations with Mark Wheeler have been very pleasant and productive.

13. Strategic Planning and Finance Committee:

Jerry Courson commented that he had nothing to report.

14. Membership Growth Committee:

- a. Melanie Mauser commented that at the recent World of Wheels she recruited five new members.
- b. She further commented that at this event WGN morning television news interviewed the Buick Club members with their cars at the World of Wheels. This was done in depth and in detail.
- c. Alan Oldfield commented that he applauded Melanie Mauser for what she and Bob Starzyk had done to make this happen. The interview and publicity was exceptional.
- d. Melanie Mauser commented that Bob Starzyk was working on attracting younger members and making this happen in the Club.
- e. She went on to comment about the McPherson College article in their Flywheel Magazine on The Franklin Trek, and the resulting club growth of younger member which came from this article.
- f. Pete Phillips commented about sponsoring students to come to BCA meetings as a way of attracting new members.
- g. Jack Welch commented that the BCA could run a contest to attract younger members and the award winners could include sponsorship to the BCA National Meeting.

15. Awards Committee:

- a. Melanie Mauser commented that, with the help of Tim Turvey, she has received permission from GM to use a redesigned medallion.
- b. Tim Turvey commented about the rights to use GM/Buick historical logo designs and that we need to keep with existing designs.
- c. Board members contributed to the discussion of logos, designs and what can and cannot be used.
- d. Jerry Courson talked about the cost of the contemporary class awards.
- e. Melanie Mauser commented that older members are more likely to attend the National Meetings in a newer car.

16. Museum Committee:

- a. Bob Starzyk commented that members of the committee have had a meeting with Gilmore, and will soon have a meeting with Hershey.
- b. He further commented that he will soon have answers to important questions and these included buying an existing building verses building a new building.
- c. Jack Welch and other BCA Board members commented that they have not had any positive response to enquiries from Flint, which was not very good.
- d. The Board Members discussed the possibilities, including the pros and cons of the Hershey and Gilmore venues.

17. Old Business:

- a. Jack Welch asked Tim Turvey about the planning of the second in-person Board meeting, to be held at Hershey in October. Tim Turvey replied that this has been planned and is going to be held in the AACA headquarters building on the 9th October starting at 9am and finishing at 11am.
- b. He further commented that the BCA is going to participate in the GS Nationals in Bowling Green and that there was a need to be organized. There is a tent, however

there is a need for a table and chairs. Advertising materials, brochures and banners need to be brought along.

- c. Sid Meyer commented that the tent was organized and all that was needed was banners, brochures, and promotion materials.
- d. Melanie Mauser commented that she had brochures and banners and could bring them to Bowling Green.
- e. She also commented that we could get some new banners made up for use at these shows and that we could get Shannon Olson to design a new banner.
- f. Jack Welch commented that he wanted a banner and brochures for the AACA Charlotte Flea Market meeting and he was keen to attract new members there. He further commented that there was an existing banner which needed to be tracked down. Sid Meyer commented that Roger Carol had the banner.

18. New Business:

- a) Alan Oldfield commented that according to the rules and regulations the BHA is entitled to a one-page advertisement free of charge every two months.
- b) In the past the BHA has paid for a full one-page advertisement.
- c) The meeting discussed the need for the Museum to be afforded the same advertising rules and space as we do for the BHA.
- d) Tim Turvey presented to the Board "Procedure 33", which covers the BCA relationship with the Buick car museum. The meeting discussed this document.
- e) Based on the contents of Procedure 33, Jerry Courson moved a motion that the Board approve having a place for an advertisement in the Bugle, which is similar to what the BHA is given. Moved by Sid Meyer and seconded by Melanie Meyer. Motion was passed 8-0.
- f) Tim Turvey and Jerry Courson commented about the different ways of making money for the car museum and how to go about doing this and the importance of getting this started.
- g) The meeting discussed the need to revise SOP 19 so that that the BCA (car museum), and the BHA each be given a half page of advertising per month. The motion to approve this was proposed by Jerry Courson and seconded by Melanie Mauser. The vote was approved by 7-0.
- h) A copy of Procedure 33 is enclosed as an attachment.
- i) It was brought to the attention of the BCA Board that a BCA member, who lives in Canada wanted to organize a meeting in Niagara which is on the border of the USA and Canada at the same time which the BCA National Meeting is being held in Concord, North Carolina. He has political motives for doing this and he wanted to post an advertisement in the Bugle for this event. The Board refused him permission to place this advertisement, as it coincided with the dates for the BCA National Meeting in Concord, North Carolina and contravened the three-week rule for meetings being held just before a National Meeting. This meeting also had political motives and the BCA does not allow such meetings to be hosted under its umbrella. The meeting discussed these issues at length. Jerry Courson moved not to approve this meeting to be allowed to advertise in the Bugle and it was seconded by Melanie Mauser. Motion was passed 8-0.

19. Meeting was Adjourned:

Moved by Jerry Courson.

Seconded by Tim Turvey.

Passed by 8-0.

Next Meeting will be held Tuesday 29th April 2025. 7:10 (ET). 6:10 (CT).