

BCA Board Meeting Minutes 2/10/2026

In attendance were:

Jerry Courson, Ajesh Parikh, Robert Starzyk, Sid Meyer, Melanie Mauser, Mike Meyer, Jack Welch Tim Turvey, Bill Gornan, Adam Martin, Anne Gibson and Pete Phillips.

Secretary report : Jack Welch. Minutes from 1/20/2026 were approved by a vote of 8-0.

Treasurer report, Michael Meyer: Tim requested a discussion of the year-end income statement The Board agreed to continue with the financial review and address the major issue on the agenda (museum funding) later. The board discussed the organization's financial situation, noting a net loss for the year after using \$30,000 interest from the money market account for operations. Tim expressed concern about the organization's sustainability, highlighting a potential annual loss of \$35,000 to \$40,000 at the current run rate. Jerry and Michael addressed the situation indicating the \$30,000 was actually operating cash that had been put in to a money market account until needed for operations. The actual loss was very small. Jerry acknowledged the problem of declining membership and suggested options like growing the organization, scaling down operations, or raising dues. The board agreed to address these financial issues further at the next month's board meeting, particularly in relation to museum funding. The Board discussed financial challenges and agreed to develop a 2026 budget and strategic plan, with Jerry planning to lead this effort.

National Meet Report

Sid Meyer : Sid discussed two potential locations for the national meet: Hershey, Pennsylvania, and Spearfish, South Dakota. The NMC is still evaluating costs and opinions before making a final decision within the next two weeks.

National Meet Location Decision

The board discussed two potential locations for the national meet: Hershey, Pennsylvania, and Spearfish, South Dakota. They are still evaluating costs and opinions before making a final decision within the next two weeks. Jack presented a proposal for building the Buick Motor Car Museum at the AACA Museum in Hershey, highlighting its location, visitor numbers, and potential for membership growth.

Museum Board report

New Museum Building Plans

The meeting discussed plans for a new museum building, with Jack Welch presenting details on site selection, size, and costs. The proposed 12,000 square foot museum would cost approximately \$3.6 million to build, excluding land costs. Welch emphasized starting small and potentially expanding later, rather than building a larger facility upfront. The group reviewed operating costs per square foot, comparing them to the existing AACA Museum's expenses. The museum would have its own separate entrance and be operated by the existing staff, reducing operational costs.

Museum Financial Planning

The group discussed the financial aspects of a museum project cost estimate and a proposed \$5 door rate per visitor. Jack explained that the original ownership arrangement had been changed to a 99-year lease due to Pennsylvania law restrictions, with a clause allowing the host museum to take possession if the Buick Museum fails to secure financing or loses interest. The group also discussed the potential for a cash buyout if the Buick Museum is no longer viable in the future.

Buick Museum Feasibility Study

The Board discussed short term plans for the Buick museum, with discussions centered on securing funding for a feasibility study and related materials. The group emphasized the need for professional assistance in approaching potential donors and highlighted the unique opportunity presented by the Hershey site, which could provide self-sustaining operational funding. They requested \$25,000 for the feasibility study and additional funds of \$15,000 to \$25,000 for fundraising materials and ongoing consultation. The board was asked to consider providing startup costs, either through loans, grants, or a combination, to help get the project off the ground. Jack Welch noted that other car clubs have successfully established museums without detrimental effects on their organizations, and Tim raised a question about the rules and implications of making loans or grants to a 501c3 organization.

Buick Museum Funding Discussion

The board discussed funding arrangements for the Buick Motor Car Museum project, with Tim proposing a pro forma analysis to assess viability and costs. Jerry agreed to research legal requirements for financial exchanges between 501c3 and 501c7 organizations, while Sidney confirmed that such transfers are permissible but must be carefully documented. The board acknowledged the need for a formal motion regarding the funding ask, which

Jerry suggested should include specific terms and agreements, with the total request falling between \$40,000 and \$50,000.

Buick Museum Loan Review

The board discussed a potential loan of up to \$50,000 to the Buick Motor Car Museum, to be paid back over 5 years at market rate. Melanie raised concerns about the lack of transparency regarding the MOU and financial reports, emphasizing the need for an independent legal review and access to detailed information before approving the loan. The board agreed to include provisions for an outside attorney to review the MOU and for the BCA board to review the pro forma and viability study before finalizing the loan agreement.

Buick Museum Financial Planning Updates

The board approved a motion (8-0) to establish a \$50,000 line of credit for the Buick Motor Car Museum with 5-year payments at prevailing market rates, contingent and Board review and approval of the MOU and pro forma.

New Business

The board reviewed a proposed 60th anniversary logo for merchandise. The Board did not care for the design, but allowed its use for specific anniversary products.

Jerry proposed creating a youth membership program for high school students, which the board supported, with Melanie agreeing to help develop the program.

The next board meeting was scheduled for March 17th, coinciding with St. Patrick's Day. Meeting was adjourned.

Addendum to minutes for Evote on Driven award by Adam Martin. Adam asked for a vote on changing the cut off year on driven awards from 12 years to 5 years. The board was divided on that vote and so the motion to approve by Jack Welch was withdrawn.