

Jerry opened the meeting and announced the election results, congratulating Tom and Adam on being elected as new board members. He requested that they be included in future board communications to help them familiarize themselves with the board's processes. The meeting was officially called to order at 7:07 PM Eastern Time after Jack confirmed a quorum was present. (It should be noted that the Board vote is not yet official as the membership has not yet voted. There are three members running for three positions, so it is assumed that the successful candidates will be Jerry Courson, Tom Parker and Adam Martin.

Present were Board members: Jerry Courson, Sid Meyer, Michael Meyer, Bill Gorman, Jack Welch, Bob Starzyk, Melanie Mauser, Tim Turvey, Ajesh Parikh joined later in the meeting.

Also in attendance were non-Board members Mark Wheeler, Marck Barker, Anne Gibson, and Incoming members Tom Parker, as well as Adam Martin in the capacity of both incoming member and Chief Judge.

Secretary report: Jack Welch noted that the minutes had already been approved by electronic vote and had been sent to Cornerstone for posting on the BCA web site and archiving

The board discussed changing the process for approving meeting minutes. Jack Welch proposed returning to the old method of posting minutes after the meeting rather than in advance due to time constraints from his consulting work. Tim opposed this change, arguing that all board members should take responsibility for reading and responding to minutes within a timely manner. The board agreed to a compromise motion proposed by Tim, requiring Jack to send out minutes within one week of the meeting and giving board members three days to respond, with non-responses being considered approval.

#### [BCA Financial Health Discussion](#)

The board discussed the financial health of the BCA, noting that the full calendar year 2025 showed minimal improvement. Tim suggested exploring options like raising dues for 2027, while Sidney emphasized the need to either increase income or cut expenses, with the main revenue sources being limited. Jack Welch mentioned that running a second board meeting at Hershey had marginal effects and suggested limiting future in-person board meetings to one per year. The group agreed to schedule a follow-up meeting, but Melanie raised concerns about reviewing financial records from the accountant before proceeding with further discussions.

#### [National Meet Planning Updates](#)

The board scheduled a meeting for March 31st at 6 PM Central time. They approved the 2027 national meet in Spearfish, South Dakota, with Mark presenting details about the straightforward contract and low financial commitment. Sidney reported on the National Committee meeting, noting

concerns about the Albany meet's judge's lunch arrangements and discussing the trend toward smaller venues due to increasing costs in larger cities. Mark then presented a proposal for creating a part-time paid position for a national meet director to handle the increasing complexity of organizing these events.

### National Meet Management Position Proposal

The board discussed creating a paid position to manage national meets, addressing issues with annual planning and execution. Marck proposed this new role to ensure consistency and quality across all national events, particularly for the 2028 125th anniversary Buick event. The National Meet Committee had already unanimously approved the proposal, but the board agreed to delay voting on the motion until they could discuss funding options, with Tim suggesting this decision should be made within a month. The discussion highlighted the need to address the BCA's financial situation, including potentially raising dues which haven't been increased in several years despite inflation. The group discussed the proposal for a new position, with Mark volunteering to fill it. Sidney suggested postponing the final vote until after the March 31st financial discussion to better understand the club's financial situation. Mark and others argued that the investment would be worthwhile, as current funds are earning low returns. The group agreed to hold a non-binding straw vote in favor of the position and discuss compensation details at the upcoming financial meeting. The meeting covered several updates and action items. Marck presented a salary proposal which was accepted.

Tim reported on Pete's contract renewal, noting that salary and carryover levels were maintained. Jerry assigned Mike the task of creating a budget by June 30th, though Mike expressed concerns about work commitments affecting his availability.

Jack Welch shared information from Hank Hallowell regarding a P&L statement, which contained proprietary details about event costs and revenues, and agreed to share relevant information with Jerry.

Adam provided an update on the judging manual, noting that the main content had been completed with help from Alan Oldfield and Bill Gorman, and that he would convert the document to PDF for website publication.

### Membership Growth and Events Updates

The meeting covered updates on membership growth and events. Melanie reported on student outreach at recent shows, noting challenges in obtaining information from potential members. Jerry discussed analyzing membership discount strategies, sharing data on retention rates for different offers.

Sidney mentioned plans for a Reatta reunion at the upcoming GS Nationals in Bowling Green, with 17 attendees already signed up.

## Club Communication and Membership Updates

The group discussed promoting cross-communication between clubs, with Sidney announcing that the Riviera group will participate in the Flint meet in 2028. Jack Welch inquired about Opel membership growth, and Mark reported that there are currently 8 active Opel members.

Anne Gibson announced that Tony Albin has been appointed as the Regional Director of the Golden West Region, which was approved by the board.

Anne also raised concerns about members not listing their spouses in the membership roster, suggesting a reminder in the newsletter to ensure proper listing. The group discussed how to handle spouse listings in their membership system, particularly addressing challenges with members not updating their information. They agreed to change the terminology from "spouse" to "partner" in communications and decided to encourage members to update their profiles during renewal rather than making special announcements that could generate excessive phone calls to staff. Mark suggested adding instructions about spouse updates to renewal letters, and the group noted that while the online system doesn't allow changes to primary names for security reasons, members can email requests to add spouses or children.

The conversation ended with reminders about upcoming board meetings on March 31st and April 21st.

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