

BCA Board meeting 4/21/2026

In attendance were;

Jerry Courson, Ajesh Parikh, Tim Turvey, Robert Starzyk, Melanie Mauser, Sid Meyer, Jack Welch, Bill Gorman and Mike Meyer.

Also in attendance were non board members, Adam , Pete Phillips, Anne Gibson, Marck Barker, Mark Wheeler & Tom Parker

It was determined we did have a quorum.

Secretary report : Jack reported that the minutes from the previous Board meeting had been approved in advance by an evote and published on the BCA web site and achieved by Cornerstone Registrations.

Treasurer report :Mike Meyer presented the financial report, highlighting a net income of \$10,715.12 for March and a year-to-date profit of \$18,120.40 from operations. The board discussed moving excess funds from the Chase checking account into higher-yield interest-bearing accounts, with Tim suggesting exploring options that offer at least 3% interest.

NMC report; Marck provided an update on the 2028 national meet planning, The a discussion on reviewing a modified BCA logo for the Spearfish project in 2027. Tim expressed concerns about modifying the official BCA logo colors, while Marck defended the aesthetic choices made to match the project's color scheme. The group agreed to compare the modified logo with the original BCA logo to assess the differences. Jerry shared a historical context about previous attempts to create alternate logos, emphasizing the importance of maintaining the official BCA branding.

Sid mentioned plans for a potential national meet in California in 2029, starting with a regional event in October. He reported that a new regional director is coordinating with California chapter directors to organize a Buick show, which would serve as a learning experience for hosting a larger national event.

Strategic Planning and Policy Updates

The meeting focused on several key topics including the strategic plan deadline set for June 30th, with Jerry taking responsibility for creating the budget using December and March financial data from Mike.

Sop Committee: Bill Gorman: The board approved Bill's revised travel policy, reverting to a \$700 maximum for travel, hotels, and parking expenses with no meal reimbursement for national meets only.

Museum report Bob Starzyk: reported ongoing negotiations with the AACA Museum, with meetings scheduled later in the month and a full AACA board meeting planned for Saturday to determine gate percentages.

Awards Committee Melanie confirmed that awards information had been transferred to Mark, who will now handle all future award orders including specialty awards and senior awards. Adam updated on the completion of the final draft of the judging manual, which Mark had published on the website. After debate, the board voted to revert to the original logo design, with Marck authorized to pay any additional costs for the modification

Membership report : Melanie updated the group on membership recruitment plans for the upcoming GS Nationals event, and Sidney confirmed they had coverage for the BCA booth. The conversation ended with Adam raising a question about providing bulk membership applications to Skip and Karen Boyer's to send out with orders from their eBay store. Melanie agreed to send existing forms to Skip Boyer with a tracking code, while Mark noted the cost would be approximately \$32 including shipping. Tim mentioned that forms need to reflect new pricing

Roster Sale

The Board also addressed the need to reduce the price of existing membership rosters, with Tim motioning to lower them to \$10, though the final price was still under discussion. Mark reported they currently have 507 rosters in inventory that need to be sold. Mark will assure the Rosters are available on BCA website to order. Pete is going to place ad in Bugle reflecting new price while supplies last. The group discussed selling remaining rosters at a fire sale price of \$10 for U.S. customers only, with international sales being limited to pickup only at the Albany meeting due to high shipping costs.

Anne Gibson reported on Chapters, Regions and Divisions. She covered regional updates, including a potential new chapter start in Oklahoma despite low current membership numbers, and the passing of Lone Star Chapter Director Rod Simpson in March.

Dues & Regional Mailing Costs Analysis

The discussion also covered membership fee increases, with Jerry proposing to implement a \$5 increase across all membership tiers except e-membership, effective June 1st. Mark provided data showing 349 people use first-class domestic mail, 5 use Canada-Mexico priority mail, and 27 use international airmail services.

The team discussed mailing costs for different regions, focusing on Canada, Mexico, and international shipping. Mark provided specific figures for Canadian priority mail (\$24.20 monthly for 5 people) and international airmail (\$188.58 monthly for 27 people). The discussion revealed that while there was concern about potential losses, the current pricing structure for Canadian and Mexican priority mail was relatively close to break-even, with approximately \$38 remaining after accounting for costs, though international shipping costs needed further review. The team agreed to conduct a more comprehensive analysis of actual mailing costs across all regions before making final pricing decisions, particularly for the upcoming June publication.

Membership Pricing Increase Approval

The board approved a pricing increase for membership tiers, with Tim motioning to increase first-year pricing by \$5, second-year by \$10, and third-year by \$15, while keeping e-membership at \$35. The increases will take effect July 1st, with a one-year early renewal window allowed for existing members. The discussion also addressed postage costs, with Mark clarifying that the actual mailing costs are significantly lower than retail prices, costing only \$3.28 per first-class issue in the US. The board approved a compromise allowing one-year extensions for subscriptions renewed before July 1st, with Mark confirming he could enforce this policy.

Publication Policy and Subscription Extensions

Pete proposed combining November-December and January-February issues into single 64-page publications to reduce missed content during low-advertising periods, which the board ratified. Regarding display ads, Pete noted that rates haven't been increased in about 20 years and are currently higher than comparable clubs, though no specific action was taken on this matter.

Advertising Rates and Legal Updates

The board discussed advertising rates, with Tim recommending to maintain current prices despite inflation and the increase in publication frequency from 11 to 10 issues. The board agreed to keep rates unchanged while offering a 10% discount for annual upfront payment. Jerry updated the board about hiring a new attorney from Lathrop GPM, who charges \$740 per hour with a \$3,000 retainer, though the exact rate for associates was not determined. Jerry agreed to bring this back to the next board meeting in May.

BCA National Meets Director

The board also clarified that Sid would continue supervising Mark's role in organizing national meetings, with Mark handling day-to-day operations and meeting coordination. Approval of travel and expenses to remain with Personnel Director.

Social Media Content Quality Concerns

The board discussed concerns about the quality and content of social media posts managed by Jacob Fuller. Marck raised issues about AI-generated photos being posted, while Tim and others noted a need for higher quality content and more frequent posts about BCA events. The board agreed that Melanie would discuss expectations with Jacob, and if needed, explore hiring a professional social media manager at a higher cost as suggested by the Flint/Michigan chapter. The conversation ended with a reminder that the next board meeting would be held on May 19th.
