

General Membership minutes
August 20th 2026
Albany, NY

BCA Board members attending: Jerry Couson, Tim Turvey, Mike Meyer, Bill Gotman, Sid Meyer, Melanie Mauser, Bob Starzyk, Ajesh Parikh, Marck Barker

47 BCA members attended.

7:00 PM EST Jerry Courson: Welcome

Four items for discussion

1. Financial Update
2. Division Reorganization
3. Social Media
4. Membership Growth

Financial Update

Mike Meyer, Treasurer

Income from Operations \$179,918.20 so far for 2026, National meet income \$70,332.40

Total income \$250,250.60, Expenses \$172,445.88, Income about \$5,000.00,

National meet expenses \$23,303.90, National meet income \$54,500.82

Some expenses need to be reported yet

Jerry:

According to the financial statements, the national meet is coming in with a profit of about \$47,000.

This probably dwindle down to \$10,000 as final bills are paid.

Several years ago, the BCA and national meet books were combined. BCA Operations are calculated on an accrual method: National meet is not. This leads to some differences.

We will work with the CPA for correction to accrual accounting to provide more timely posting of all transactions.

Tim Turvey:

2025 was a break-even year.

Due to losing members and increase in expenses we have increased dues \$5.00 per year for printed Bugle, zero increase for email Bugle. We also have reduced Bugle from 11 issues to 10 for a cost savings. Two issues will be larger in size, Nov/Dec and Jan/Feb. The BOD looks at expenses monthly.

We want to stay solvent has a club

Jerry:

Looking at net worth the BCA is strong financially. Inflation is eating away our finances. Net worth reserves may last 40 years.

BCA Division Reorganization

Tim Turvey, Vice President

Reported changes concerning

Pre-War, 53-54 Skylarks, 36,37 38 Straight 8's, BDE, Riviera, Reatta, and Modified

We created Six requirements for BCA Divisions

1. 10 members minimum
2. List of members, March of each year
3. Annual or Bi-Annual elections meetings, create own Bylaws
4. Use one of three forms of Communication, formal meeting, Zoom, or Teleconference
5. Dedicated website or group email site
6. All members must also be BCA members

Some Divisions over 50% were not BCA members. This creates Insurance and liability issues

July 1st 2026 was the deadline

Question: Does the BCA web site automatically verify membership for Divisions and Chapters?

Tim: No, from a manifest we can check BCA membership. Chapters and Divisions can check status on BCA web. We are offering 1-year discounted membership rate for new members. Verification is a manual process at this time

Audience comment: Other clubs do

Tim: According to Mark Wheeler, Cornerstone, we do not have the ability at this time. We will have to look at the cost.

Two Divisions were deemed not viable, they were eliminated.

The Modified Division did not meet the deadline, but is considered viable, so they are recognized at this time.

Bob Starzek: Modified has few members. Bob is finding it difficult to recruit members that want to be Officers. There is no monthly newsletter.

Jerry: Recruits possible new members at shows

Tim: The Modified Division is like the Red-Headed stepchild. The BCA welcomes all Buick, Opel, and Marquet cars

Question: Has this been communicated?

Jerry: Yes, through the Presidents Message in the Bugle twice

Judging Manual

Adam Martin: National Chief Judge

Last judging manual printed was in 2017

With the help of Alan Oldfield and Bill Gorman a 2026 Judging manual was created and is on BCA web site. Appendix is not updated, last updated was around 1980. Hopes to work on updates as time allows.

All Judging sheets were updated to correct inaccuracies; they are not on the web at this time

Question: will new judging forms be used Saturday?

Adam: Yes

Social Media

Tom Parker:

Late 2023 the BCAnet to increase social media presence

2024 Alan Oldfield and Tom increased posting on Facebook

2025 Jacob Fuller was hired to create daily postings

We have seen more growth, about a 47% increase since early 2024

We average 88,000 views per month. This is equal to other clubs

Jacob is working with Instagram and other platforms

Looking at sharing with Chapters and Divisions. What are you doing?

Question: Is there national leadership for Chapters?

Tim: Need to work on a 5-year Strategic Action Plan. To generate new members and improve Chapters. Face Book is used by older members, Instagram and Tit Tok by younger people.

Question: Can we coordinate with Buick web site?

Tim: Buick's goal is to sell new vehicles. We might be able to add links to their web site. We need to improve the BCA website, make it easier to use

Question: Can Cascadia join the Reatta Division?

Marck: Yes, they can join. This was recently voted on and approved

Question: Concerning the Electronic Bugle, can an older Bugle be accessed by possible new members for recruitment?

Tim: We might be able to link the current issue, redacted for that purpose

Question: Can we advertise on Face Book Page?

Tim: Possibly, we need balance

Bruce Kile: Suggested reviving Chapter Director meeting at Nationals. We can brainstorm what works To attract new members. This will improve communication. We can exchange newsletters; they can be one page. Regions and Chapters can talk

Ann Gibson: Gateway has a good newsletter. They share their newsletter with other chapters. They also include what their members are doing with their cars and personally.

Adam: Gateway does post redacted newsletters on web site

Jerry: Wanted to recognize out-going board members Melanie Mauser and Bob Starzek

Membership Growth

Melanie: Tom Parker, Alan Oldfield, and Jacob Fuller have been posting Buick information on various platforms. New members are given a 20% discount for 1 year at large car shows, MCACN, World of Wheels, Hershey, and Chicago BBOP to name a few.

Bob Starzek created a student day at World of Wheels. There were 2800 kids that were offered free email memberships, six were taken. Some of the reasons given, students don't read or have to check with parents.

Melanie mentioned the Membership Ambassador program. Members need to record who spoke to new member on application in order to get credit. Special name badges are awarded at national meets. She also mentioned that Cornerstone does throw out old Bugles after a period of time. It was recommended to take old Bugles with you to car shows for recruiting purposes.

Roberta Vasilow: What is retention of discounted program after one year?

Jerry/Tim about 70%

Jerry: extra Bugles can be distributed. You need to contact Cornerstone office and ask

Comment: Old Bugles can be left at waiting area in Dr. offices and auto service businesses

Question: Can you give us a museum update?

Jerry: There are two museum groups. The BCA as taken a position of not endorsing either one at this time.

Tim: One group is headed up by Jack Welch the other by Melanie Mauser. If interested you will have to contact them.

All donations given to the BCA towards the museum will be returned to the donor.

Meeting was adjourned 8:19 PM EST

